

EVERY REZAS TELLS A STORY

## The Modern Collection

Rezas

A serene sunset over a rocky beach. The sky is filled with soft, golden light and scattered clouds. The water is calm, reflecting the sky and the dark silhouettes of the rocks. The overall mood is peaceful and contemplative.

Every story starts with an idea

born from *dreams* and *inspiration*



Our story starts *here*



Rezas

*Welcome*

**M**illions of colours. Thousands of years of tradition. Hundreds of possibilities. All in the palm of your hand. On the following pages, you'll see amazing rug traditions that span a wide range of cultures, styles, traditions and trends – united with modern design sensibilities and attention to detail. Nothing is left to chance. Everything is handmade and has been specifically chosen to be a part of the Rezas collection. *Enjoy your journey.*



## The Rezas story

Rezas was founded in 1991 with the mission of bringing high-quality rugs to people everywhere. We have over 30 years of experience in finding and sourcing rugs and we offer the best handmade rugs from all of the Persian rug regions as well as a wide variety of oriental rugs from across Asia. For the past 20 years, we have also designed and carefully chosen collections of modern handmade rugs, giving us even more ways to bring high-quality rugs to people everywhere.



*Landscape River*



Luxury that lasts a *lifetime*

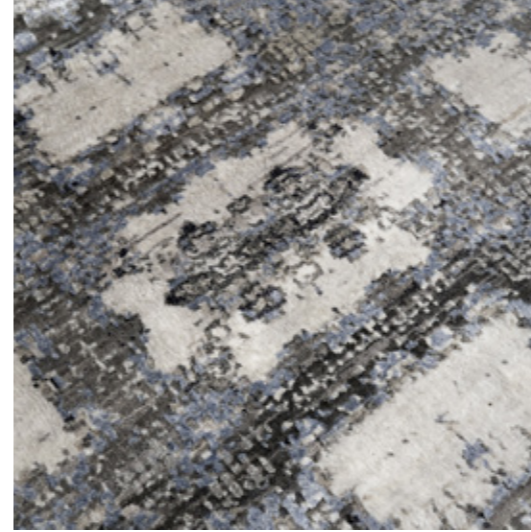
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**R**

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R is the name given to our top collections. These high-end rugs all feature an intense attention to detail, high-quality premium materials, high knot density and sleek, sophisticated designs. Rugs in the R collection are considered unique works of art and are equally beautiful hung as a tapestry or placed in your home.

*Landscape Fields*



## Seduction

Seduction is an exclusive collection featuring a wide variety of designs, patterns and colours, ranging from dramatic reds and deep blues to the calm and neutral Scandinavian hues. The designs in the Seduction collection are all hand-picked by our experts directly from the local knotters in India, so not two rugs are alike. Seduction is made from a high-quality wool and viscose blend, hand-knotted with 100 knots per square inch.





*Seduction*

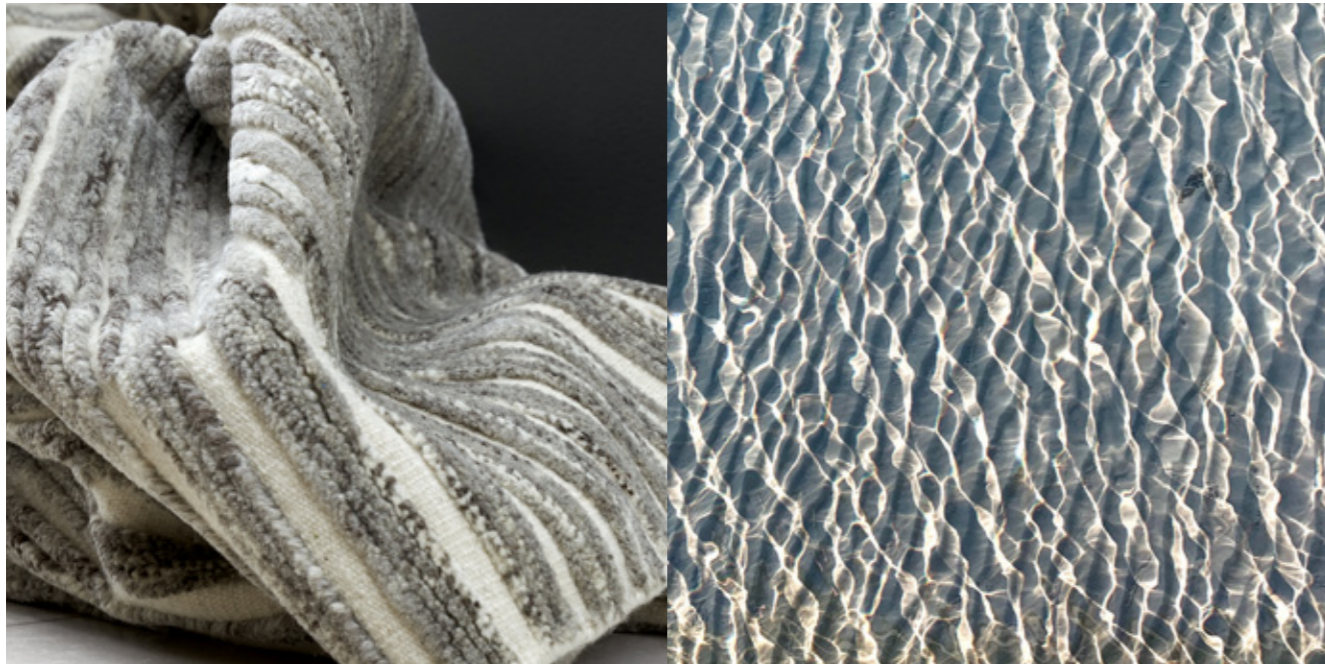


## Landscape Fields

The Landscape collection is inspired by the ever-changing surfaces of our planet. With names like River, Cliff, Cave, Fields and Desert, it's no secret where we found the ideas for the designs. Each one invokes a special feeling of standing near some of the world's most magical places. And just like the regions of our ever-evolving planet, no two Landscape collection rugs are alike.



## Landscape River



### UNIQUE THREE-DIMENSIONAL DESIGN

Its surface grabs your attention instantly and pulls you in to explore it further. Looking like a glimmering and glistening river bed reflecting the sun's rays, River features a unique three-dimensional design created by combining weaving and knotting techniques – a skill that only the most experienced rug knotters can perform correctly.





A CLASSIC NORDIC LANDSCAPE



LANDSCAPE FIELDS

*Landscape Cliff*

## The Modern Collections



The Rezas Modern collections are created from the idea that every home should be able to enjoy a piece of affordable luxury that supports the Scandinavian design tradition. Each of the modern collections feature designs and colours that give your home warmth and softness – and provide a beautiful centrepiece that will last for generations.



*Landscape Cliff*



DAWN *in* DENMARK



INSPIRED *by* NORTHERN LIGHT

## Northern Light

The Northern Light collection is inspired by the clean, sophisticated Scandinavian design tradition where superficial elements are removed and functionality is paramount. The rugs are hand-knotted and made of 100 % high-quality viscose which gives them an exclusive, silk-like look.





*Northern Light Sand*



MATERIALS

## From Nature to Modern Rugs



## MATERIALS

### SOFT & SILKY *from* NATURE



Rezas uses only high-quality viscose from bamboo. Fast-growing and incredibly renewable, our bamboo viscose is sourced from Asia.

Bamboo viscose is rapidly growing in popularity due to it being a fantastic renewable resource. Bamboo is easy to grow, reaching up to 23 metres a year. And bamboo does not require replanting, making it an ideal clothing, linen and rug fibre. The viscose it produces is beautiful and soft, with the look of more expensive silk.

We use a special colouring technique that ensures a more robust and durable surface. The viscose and techniques come together to create a soft, luxurious rug that awakens the senses with its textures, designs and colours.

No matter which material viscose rugs are combined with, they have the charm of a completely natural rug. They are always smooth to the touch and give you the feeling of walking on velvet.



## Cosmou

The Cosmou collection is the sister collection to our Northern Light collection. Made from the same hand-knotted viscose as Northern Light, the Cosmou is adorned with visually striking geometric shapes and patterns that lift the rug from the ordinary to the extraordinary. It's a soft, high-quality luxury rug with a pillow-like feel that matches most home interiors perfectly.



### INSPIRED *by* GEOMETRIC DESIGNS

The geometric designs are what sets the Cosmou collection apart from the Northern Light collection. Each one is inspired by the shapes, expressions and forms that are created by simple repetitive patterns and tight parallel lines.



DESERT SANDS



INSPIRED BY ATTRACTION



## Attraction

Beautiful abstract mixtures of colours and forms are the ethos behind the Attraction collection. Hand-knotted from wool and viscose by local, highly skilled rug knotters, who are incredibly dedicated and precise in their work. Each rug features 100 knots per square inch, making them incredibly durable and resilient to the wear and tear of everyday life. The viscose brings out the colours and gives the rugs a luxurious, shiny surface.





## Temptation

The Temptation collection is easily identifiable by the 3D cutting technique that creates the raised areas of the rugs. This special skill takes the rugmakers many years to become proficient in. The interplay of colours and patterns gives each rug a unique look, reminiscent of ice, mountains and marble. Each rug is hand-knotted from wool and viscose, which gives them a soft, lavish surface.





*Temptation*



## Damask

The Damask collection is a fantastic series of unique rugs that are hand-knotted with their own distinctive features. The result is an incredibly vibrant collection in a fabulous mix of patterns and colours. The collection features classic patterns inspired by different eras and completely modern designs inspired by contemporary trends. The skilled artisans who create the Damask patterns spend several months on each rug and the yarns are selected with great care.







THE SKY *is* THE LIMIT



INSPIRED *by* SHANGRI LA



## Shangri La

Inspired by the mythical Shangri La in Tibet, the patterns and colours are beautiful and atmospheric, reminiscent of the rugged mountain ranges and wind-swept plains. Each rug in this collection is carefully selected based on its high-quality materials, design, and impeccable craftsmanship. Sophisticated and subdued, these stylish rugs bring a special atmosphere to any space.





SHEEP *on* THE HILLSIDE



INSPIRED *by* HARVEST



*Harvest*



## Harvest

The Harvest collection is created using only the finest natural Persian wool and knotted using traditional techniques. The eye-catching designs in the rugs are made from silk threads that add contrast and dynamism. Harvest are thick rugs that add character and warmth to their surroundings, and require space to let their personalities shine through.



REZAS MODERN COLLECTION





*Wool from the mountains*



LOCAL PRODUCTION

WOOL *of* THE BEST QUALITY

Only the best quality wool makes it into a Rezas rug. From the rough, robust wools used in the nomadic rugs to the smooth, silky wools used in our high-end design rugs; each wool is carefully selected so it perfectly matches the collection that it will become a part of.

Wool rugs have amazing properties. Lanolin, a deeply moisturising oil naturally occurring in sheep's wool creates a protective coating that shields against liquids and dirt. And

the high elasticity in the wool keeps the rug looking fresh and new, never worn or trodden.

Traditional colouring techniques allow the colours to penetrate deep into the wool, keeping the rugs looking bright and vibrant – even after many years of use. Rezas rugs can be found in 100 % wool, wool & viscose and wool & silk blends. Each of the blends has its own unique expression and provides something that can match any home.



## Plain Dust

The Plain Dust collection is made from hand-woven viscose. These beautiful rugs with ultra-soft surfaces are available in four natural colours taken from the Scandinavian colour palette. The Plain Dust collection rugs are known for their softness and shine, and look great in any home.



*Plain Dust Ivory*





## Modern design meets *affordable luxury*

### A TRADITION *of* HANDMADE RUGS

Our beautiful hand-knotted rugs are the result of a lengthy work process that involves a great many steps. The craftsmanship of making modern rugs takes place in small villages in India, typically in the Uttar Pradesh region in northern India near the Ganges River. The raw material is either wool or viscose, which is spun into gorgeous yarns used by the experienced rug knotters. After knotting, the rugs are washed in a very simple and traditional method under open skies with clean water and the use of traditional tools. The rugs are stretched on wooden frames and often laid on roofs and large terraces to dry. It's an incredibly beautiful sight to look out over the small towns and see hundreds of carpeted roofs and terraces.



*Plain Dust Ivory*



## We're bringing *beauty* full circle

The Plain Dust and Northern Light collections are our first collections available in round versions. Now you have the flexibility to place a beautiful modern rug in places that you never thought possible. We also make rugs to order. Get in touch if you have a special request for a design or shape. The only limit is your imagination.





*Elements Aqua*



## Elements

Wind. Water. Fire. Earth. The Elements collection is inspired by the forces that shape our planet. Hand-woven using a special technique that separates the rows of the rug and creates a look reminiscent of concrete. Elements are rough in their expression but are still made from the same soft, high-quality materials as our other rugs.



## *Arc de Sant*

The *Arc de Sant* collection features gradient designs that add a sense of excitement and drama. A combination of wool and viscose creates a soft, robust rug with an elegant shine that is velvet-like and luxurious to touch. *Arc de Sant* are quietly courageous in their expression and bring life to any space.





## COLOURS



## COLOURED *by* NATURE

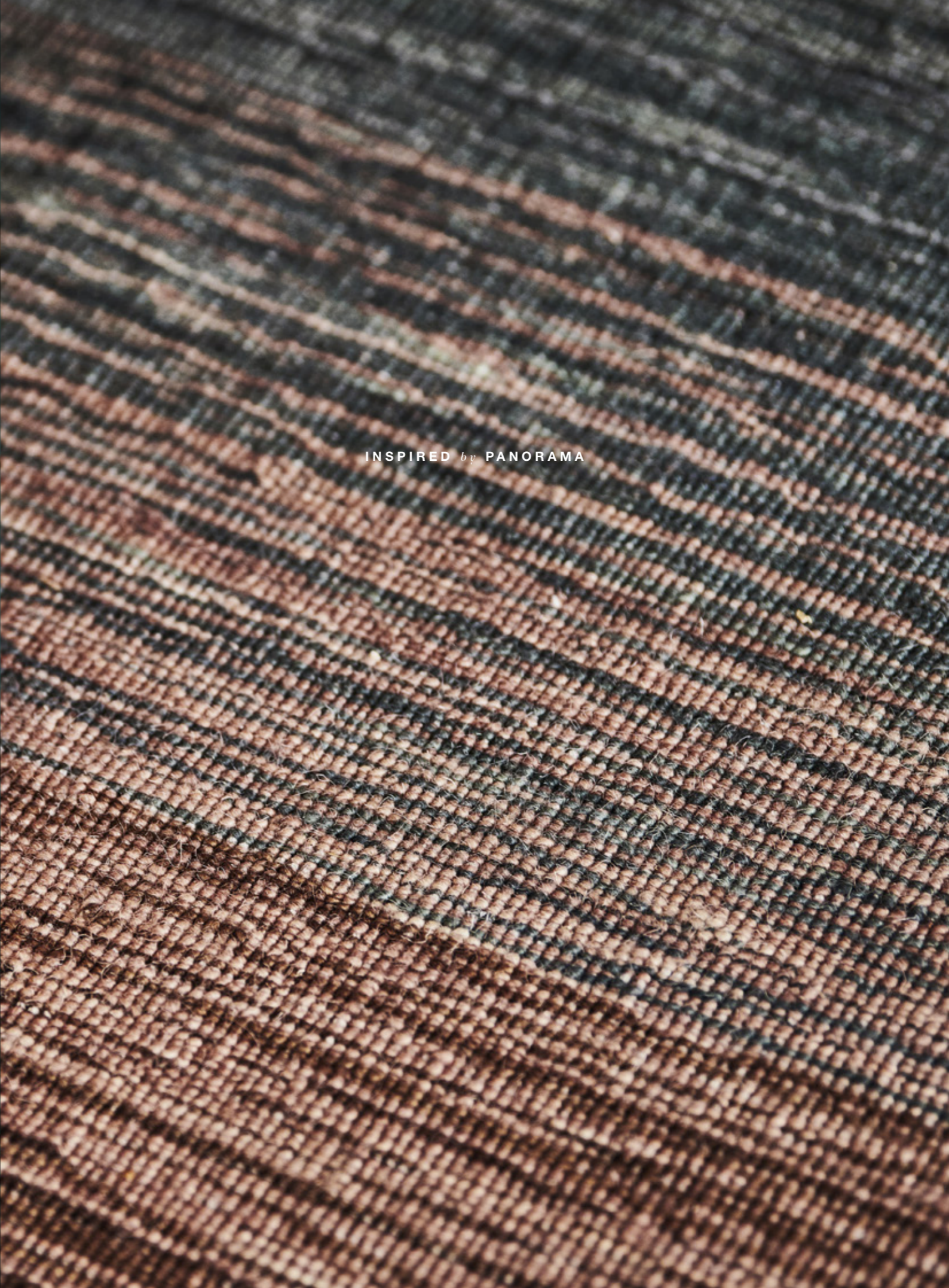
The natural pigments that colour our rugs come from a wide range of sources from roots and leaves to flowers, insects and more. These natural pigments can be created from inexpensive sources – like deep blacks made from charred wood. Some are more expensive due to the value of the raw material and the process it takes to produce the pigment. The colours are made according to the traditional recipes that have been used for hundreds of years. These recipes have been perfected and handed down over countless

generations, giving our rugs bright, vibrant colours that can't be found anywhere else.

The choice of colours in Rezas' collections ranges from the cool, neutral Scandinavian tones to the bold, clear colours found throughout the color spectrum. Natural pigments are not only more colourful, they are also more environmentally-friendly as they don't use any harsh chemicals or solvents. The colours are brighter, deeper and last longer than comparable synthetics.



THE SUNSET REFLECTING *in* THE OCEAN



INSPIRED *by* PANORAMA



*Panorama Uni*

*Panorama Wool*

*Panorama Kelim*



### THE PANORAMA PROCESS

Each rug from the Panorama collection passes through 15 steps before it leaves the factory. This ensures that every rug is of the highest quality and meets the strict standards that it must meet to carry the Rezas name.

The first step is the yarn purchasing. Here, the fibres, strength and colour are tested for quality. The next steps are dyeing and yarn opening. These steps give the yarn its colour through the process and prepare it for weaving.

The yarns are woven on a loom with three iron pipes. Two for cotton and one for wool. Once the rug is woven, it goes

through a rigorous inspection process where it is checked for its design, colour, quality, pick per inch, size and more.

After the check, the rug is sent to the first repair. Here, the broken yarns are corrected and fixed before it is sent to binding.

Edge binding is the process of cutting the rug into the required sizes and finishing the ends.

The rug is then sent to the final stretching process. Steel nails are placed around the rug to hold it in place while it is dried in the sun. Then a final four-step check is performed before the Panorama rug is packaged and ready to find its new home.



*Panorama Kelim*



## Panorama Wool

The Panorama collection is inspired by Scandinavian design traditions. The rugs are made from 100 % pure new wool, which provides a classic and hard-wearing surface with a bright and attractive look that gives warmth and softness to any interior.





*Panorama Wool*



## Panorama Uni

The Panorama Uni collection is available in a range of colours that spans from bright and bold to the more neutral Scandinavian colour palette. Made from 100 % pure new wool, the colours make it easy to find the perfect rug for any space. Complement or contrast your décor to show what makes you unique.





## Panorama Kelim

The Panorama Kelim collection brings kelim rugs into the Panorama series. Inspired by colourful landscapes and nature, these rugs can add depth to any room. Perfect for creating cosy areas around the home, or as an attention-grabbing centrepiece that creates conversation and awakens curiosity.



*Panorama Wool*



*Panorama Kelim*



*Panorama Kelim*



REZAS MODERN COLLECTION

## New Comfort

Made from natural wool.  
Thick and robust.  
Great for sound absorption.





## Atlas

Hand-woven.  
High-quality natural wool.  
Scandinavian design.



REZAS MODERN COLLECTION







## Nouveau Stripes

Hand-woven.  
Good all-round rug.  
Perfect for offices.





## Bubbles

Extra soft.  
Eye-catching design.  
Awakens the senses.



### TECHNIQUE

The wool is felted using a special technique that creates the round balls. The balls are then woven into the rug for a unique expression that looks and feels amazing.

REZAS MODERN COLLECTION



## Rainbow

Soft to walk on.  
Helps improve the acoustics.  
Playful design.



## Drops

Extra durable.  
Perfect for high-traffic rooms.  
Natural wool.



*Nordic Nature*



DESIGN PROCESS

# Nordic

NEW MATERIALS

At Rezas, we never sit still. We're always looking for new and interesting weaving and knotting techniques that allow for cutting-edge designs. Even though rug making is a tradition that dates back thousands of years, there are almost always new developments appearing that are pushing the limits of what is possible.

The production time of a rug is normally between three and twelve months. This means that there are always collections

in development, sometimes years before they are made available for sale. The new Nordic Nature, Flair and Touch collections are three examples of rugs that have been in development for many months or even years before making it into our catalogue.

We are always looking for new materials and production techniques, and are continually adding new collections as they become available.

## Nordic Flair

The Nordic Flair collection is woven from the same high-quality wool as our other rugs. The modern expression with long tassels is quickly becoming a popular design element in many interiors. The unique texture is created by slowly weaving the rug using an innovative technique.





## Nordic Nature

The Nordic Nature collection is easily identified by the long, sophisticated tassels and rough expression made possible by the wool and jute blend. A beautiful and durable rug that works in almost any space.



# Narnia *on the 3rd Floor*

by

KATRINE MARTENSEN-LARSEN

foto

FREDERIK JOHS

WITH A MAGNIFICENT VIEW OF THE KING'S GARDEN,  
ROSENBERG CASTLE AND EXSERCER SQUARE,  
WHICH HOUSES THE QUEEN'S GUARD, THE 46-YEAR-  
OLD ARTIST, THOMAS BICKHAM, TURNED A CLASSIC  
COPENHAGEN APARTMENT INTO THE INTERIOR  
DESIGN WORLD'S EQUIVALENT OF THE FAIRY TALE  
LAND OF NARNIA.



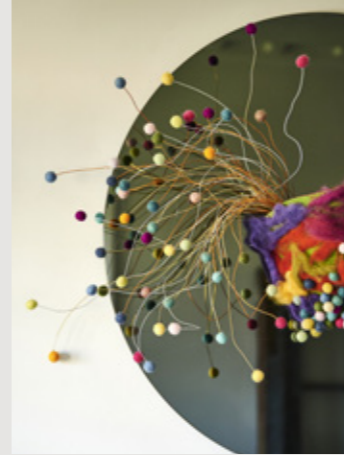
The building with the tower on Gothersgade is called Small Rosenborg. It is opposite the King's Garden and Rosenborg Castle in Copenhagen. Thomas Bickham lives in the apartment on the third floor.



Katrine Martensen-Larsen - Stylist on this catalogue, is also a renowned writer, publisher, blogger and instagrammer. On a sunny spring day she visited Thomas Bickham to interview him and experience his home first hand.



Thomas Bickham was born in 1975. Originally trained as a garment operator. He has worked as a stocking model, hairdresser and make-up artist, singer, songwriter, event maker, stylist, designer and has created furniture and lamps as well as lavish flower decorations for private and commercial customers.



Two round mirror creations with decoration and pom-poms hang over the mustard sofa. “Yes-hats” Thomas calls them.

The coffee table is made of resin, in which Thomas has moulded trees and butterflies from Bali.



One of Thomas’ jewellery designs shines on the forest floor. It is made of semi-precious stones like amethyst, aquamarine and citrine.

I am greeted with open arms and the warmest smile. We talk a little about whether or not we should hug and end on miming embracing gestures with a safe distance. It is not only from heartfelt warmth that I am being knocked off my feet. All my senses are already tingling and to explain why, we need to turn back time a few moments.

It started on the stairs up to the apartment, where subdued classical music flowed towards me from the open door on the third floor. I love it when people open their front door as wide as possible - it says so much about their desire to meet the world and new people.

But it was not just the pleasant music floating freely through the open door. I was also met with a welcoming scent of cleanliness, mixed with gentle notes of fresh beech. I only noticed the scent subconsciously as it was so extremely delicate.

**On the floor is a wool rug with sewn fox tails over a large Seduction rug from Rezras. The floor must be decorated to match the beautiful stucco work in the ceilings.**

Before Thomas comes forward from the recesses of the apartment, I become acutely aware that all of my senses are starting to work overtime. The first impressions have been so overwhelming that I have difficulty maintaining eye contact. Thomas does not seem to notice my dazed and bewildered look - he is used to it.

It is the flourishing trees and branches filled with feathers, flowers and leaves that first capture my attention. Branches hang in the ceiling and others are placed in large beautiful vases and jars in corners and on the tops of dressers. In several places, they are even wrapped around lamps.

The walls are painted in subdued matte earthen colours. A large old door from an Indian temple leans carelessly on the wall in the living room. The explosive works of art around the room, all created by Thomas, testify to his huge imagination and unbridled creativity. Bright flowers and branches leap off a canvas and two round mirrors with decorative décor hang over the couch.

—They are the ‘yes-hat’ works, pointers Thomas. You stand under one of them, take a selfie and then you must say yes to everything for the rest of the day. —Yes, I nod vigorously.

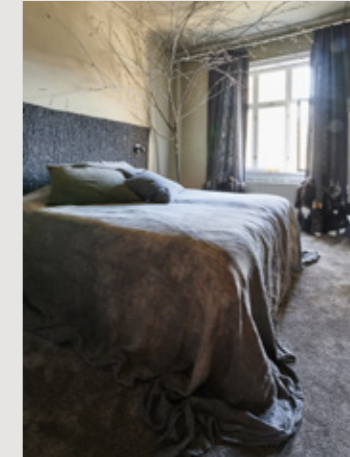




To the left, dried flowers leap off a blank canvas of iron with magnetic vases. On the end wall, a large door from an Indian temple rests silently. The wall is painted in a very delicate dusty moss green.



A large round piece of glass rests on a tree console. The large rug is a Northern Light from Rezas and over the table hangs an iron lamp covered with preserved flowers and feathers, also made by Thomas. The walls of the dining room are painted in a slightly deeper hue of the grey green.



The small nightstand is made from burnt oak with embedded pyrite crystals. Designed and made by Thomas. The small vases of brass and steel, for the blades of grass, are also his own design.

There is a welcoming atmosphere in the bedroom with the warm grey green walls and a shaggy grey wall-to-wall rug.

The headboard is made of a hand-woven Indian carpet and the grey bedspread is sewn from old mail bags from the Vridsløselille state prison.

In the corner, a tall willow tree with goslings planted in a granite bird bath.



Visitors at Thomas' do not write their names in a traditional guest book. They embroider their names into a curtain hanging in the dining room. With silk threads in matching colours. It takes its time, but that is also the point.

— IN MY HOME, IT'S ABOUT PRESENCE, TOGETHERNESS AND CONVERSATION. I DON'T HAVE A TV IN MY APARTMENT. WHEN PEOPLE SIT AND EMBROIDER, AN INTIMATE MOMENT ARISES. IT IS FUN TO CHALLENGE THE CREATIVITY OF MY GUESTS



The paintings above the kitchen table symbolise Thomas' right and left brain hemispheres. He painted them with oil, acrylic, leaf gold and diamonds (real diamonds - which is Thomas favourite colour).



Dead artists don't make any money. A work by Klaus Koenig.

A self-portrait hangs in the dining room. At first glance, it almost looks like a blank piece of glass, but at an angle a dandelion comes into view. All the seeds are being carried away in the wind and only one is standing firmly in place. You only need to have known Thomas for a few moments to understand the meaning.

In the kitchen, Thomas' left and right brain hemispheres are on display. Unsurprisingly, the right is bursting with creativity with small touches of his favourite color – diamond. What else?

The furniture is soft and welcoming – the chunky mustard sofa is completely irresistible; the ottomans are sewn with fox tails that snake along the floor. All of this takes place under the surface of the sophisticated tables – Balinese wood cast in resin, and a soft, mossy forest floor brings forward thoughts of forests and lakes, trolls, witches and other supernatural beings. It's only the couch and the Rezas rug that Thomas has not made himself and everything else can be made to order, he tells me.

The lighting in the apartment can, of course, change into any colour imaginable and is designed to match the various moods and occasions. The large soft rugs are the cherry on the top of an amazingly executed and unbelievably adventurous decor.

The atmosphere at Thomas' is so visually striking that the rooms seem to reach straight into your soul. An explosion of impressions. And when you stand in the middle of it all, you must conclude that, even though the apartment probably has one of Copenhagen's most beautiful views, Thomas has made it quite superfluous.

Before I go, I am asked to embroider my name into a curtain in the dining room. "It's my guest curtain book," Thomas explains. Clearly, nothing here is like anywhere else.

I clumsily embroider my name into the curtain with a length of pink yarn and then I say goodbye, this time with a proper hug. Now we are friends. In fact, it feels like we have always known each other. It does not surprise me at all when Thomas tells me he's a trained professional hugger. I didn't even know that education existed but, of course, he also has it on his impressive CV.

To liven the kitchen up, Thomas turned up the colours of both the Vintage Patwork rug and the paintings.



## The revival of traditional rugs



*Shall*



SLEEPING SHEEP



SOFT SURFACE *of* PERSIAN GABBEH



## Persian Gabbeh

The Persian Gabbeh collection is inspired by the tradition of using a gabbeh as a sleeping pad. These thick, durable rugs fit perfectly into today's modern interiors where people want to have items of cultural and artistic importance.





GABBEH RUGS

During the late 19th century, gabbeh rugs were woven by tribal weavers who live in the majestic Zagros Mountains. This mountain range (the largest in Iran) rises up to nearly 15,000ft and is often covered in snow. The Qashqai, who are the tribe most associated with weaving gabbehs, are centered in southern Iran near the historic city of Shiraz. But other tribes, such as the Lurs, the Kurds and the Bahktiari also weave these rugs.

The word gabbeh translates closely to unfinished or un-clipped. As such, it was more of a descriptive term. Originally these rugs were woven for the weaver's own use with the pile left much longer than normal rugs. The 19th century gabbeh rugs were very coarsely knotted with long pile. They were woven relatively quickly without the need for large looms. In addition, most of these rugs had wider rows of multiple wefts which rendered the rugs rather floppy and a pliable. This allowed for them to be used not only as floor coverings but also

as wraps or bedding to help insulate against the bitter cold of the mountains.

These rugs were purely indigenous and utilitarian tribal textiles that were not intended for the carpet trade. The earlier examples had rich saturated natural dye colors and bold graphic designs. Often a chain of several diamond motifs was depicted in bright primary colors. Or, more complex designs were often abstracted to their basic elements in these rugs. During the early and mid-20th century gabbeh rugs became more plain in design. Often a field of natural un-dyed wool and stylized zoomorphic designs; goats, camels, dogs, horses and donkeys and other animals were featured on these simple rugs.

Most of the recent Gabbehs are bursting with colour. The weaver's creativity is given free rein. There is nothing subtle or understated about them. The beauty of these rugs is their unmistakable uniqueness.





## Shall

The Shall collection rugs are hand-knotted by Turkmen in northern Afghanistan. These rugs are knotted from the finest wool from highland sheep. The rugs are very durable and, in terms of quality, the best Afghan rugs available. The Shall collection designs feature modern twists on traditional patterns and craftwork.







*Shall*



*Shall*

## Kelim Collections



*Kelim Kashghai*



THE FORESTS *of* MOLDOVA



THE TRADITION *behind* ROSE KELIM



## Rose Kelim

The Rose Kelim collection is very special and totally one-of-a-kind. We find these 40 - 70-year-old rugs and then carefully restore them to their former beauty. Each one has a unique look and years of history that they are ready to bring into your home.

LOCAL PRODUCTION



MOLDOVAN RUGS WOVEN *by* LOCAL WOMEN

Moldovan floral rugs are among the most well-known of the floral rugs. They feature flowers of all colours: lilies, tulips, geraniums and roses. Lots and lots of roses. The characteristic black background brings the colours of the flowers to the forefront.

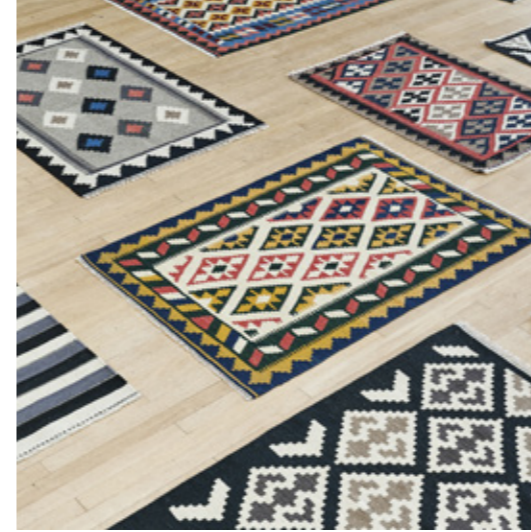
We search for these rugs around Moldova. They are found and then carefully restored to their former glory using techniques that respect the original craftwork traditions while protecting the bright colours and intricate designs.

Restoring the rugs lets them live on to bring new life to homes everywhere. Each one is unique and has its own unique story. They may have been woven for a special occasion, for a loved one or for something entirely different. And they may have spent the majority of their lives in a cosy living room, a quiet library or a warm, laughter-filled dining room.



REZAS MODERN COLLECTION





## Kelim Kashghai

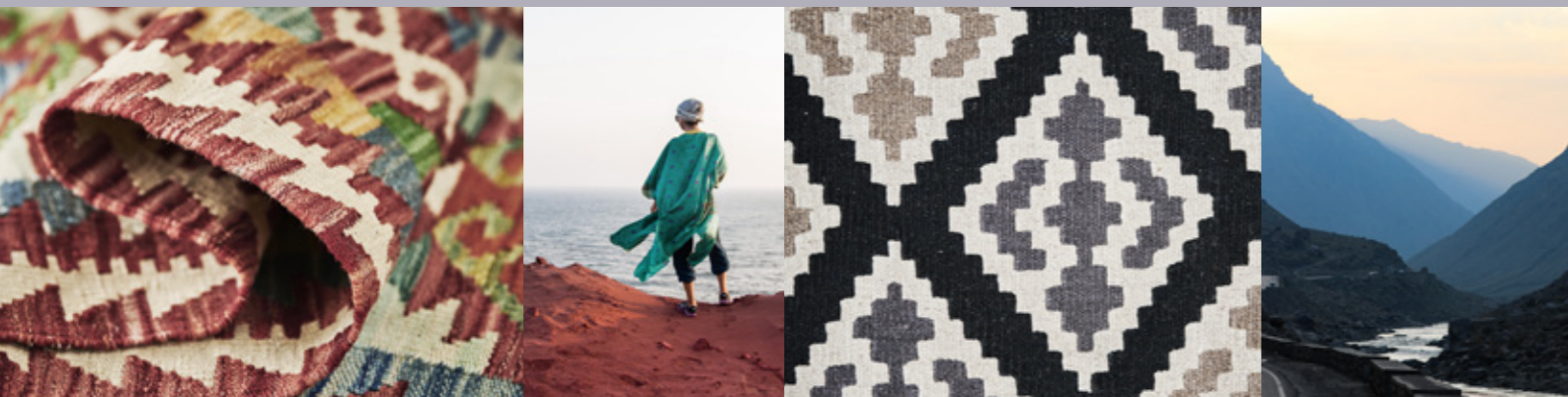
The Kelim Kashghai rugs are hand-woven by Persian nomads. They are robust, durable and known for looking great for decades. As there is no top or bottom, both sides can be used – further prolonging the colours and lifespan of the rug. The colours and materials are all-natural and follow many hundreds of years of tradition.



COLOURFUL TRADITIONS

Afghan Kelim rugs are hand-knotted by Turkmens in northern Afghanistan. Kelim is the name of a common Persian weave, but also of the technology used in the production, which can be traced back to at least the fourth or fifth century BCE. Kelims are primarily produced by nomads and are pile-less rugs, which are also used for bags, as wall decorations, or as curtains for tents.

The designs on kelim rugs are created by carefully weaving the different shades and colours, making a flatweave. A natural colour scale with geometrical symbols and octagons is used, creating the characteristic expression that is unmistakably Afghan Kelim.







## Afghan Kelim

Colours. Colours and more colours. The Afghan Kelim collection is bursting with bright, bold colours. These rugs are primarily woven by nomads using centuries-old methods and techniques. Each one features a unique pattern that is brought to life through its eye-catching palette. Perfect for modern and traditional interiors.

## Beauty. Reborn

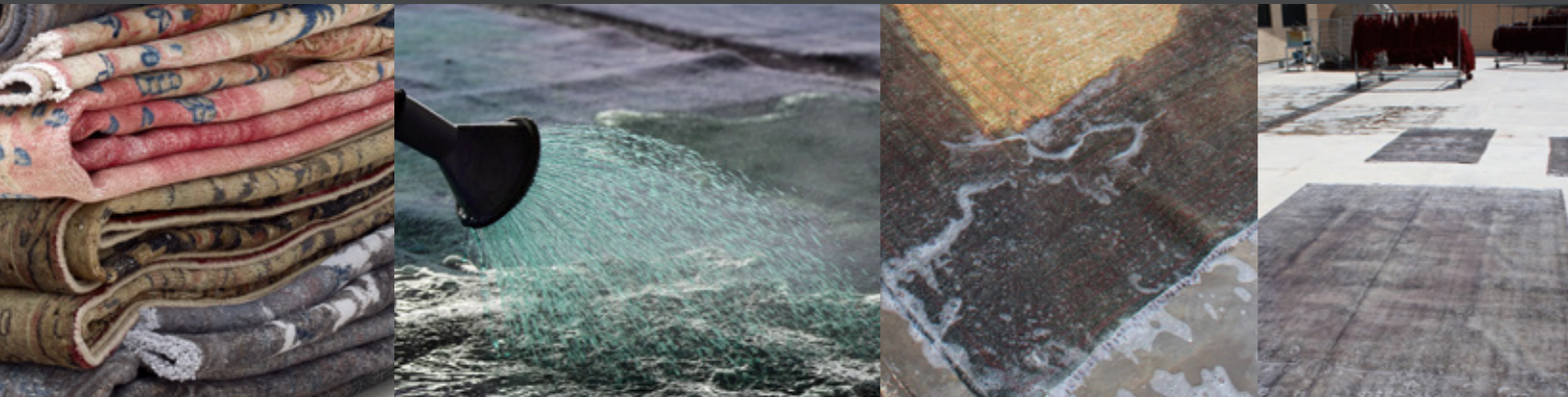
*Vintage Kerman*



THE PROCESS *of* UPCYCLING

Every Rezas vintage rug goes through a vigorous restoration and upcycling process to bring them back to their former beauty – or to give them a new dimension of shape or colour. Once the rugs have been sourced, they are brought to our local production facility where they are stonewashed and dried in the sun to delicately restore the original pattern. The top layer of the rug is removed giving them a perfect

worn vintage effect that complements the natural hues of the carpet. If the rugs are re-dyed, we use plant dyes made by our skilled dyeing experts according to traditional colour recipes. The dyeing process is risky and labour-intensive. No one knows how the finished rug will turn out. That's another part of what makes each vintage rug so special and unique.



## Vintage Kerman

The Vintage Kerman collection are antique hand-knotted rugs of Persian origin from the Kerman province. Each rug has been stonewashed and recoloured in light, dark, or bright colours, with the old pattern still being visible. They are the perfect way to adorn your home with a unique piece of traditional Persian craftsmanship.





## Vintage Royal

The Vintage Royal collection is hand-picked from locally-sourced rugs based on their unique characteristics and then upcycled to give them their exclusive look. This means that every rug has its own attitude, personality, expression and is totally one-of-a-kind. They are filled with tradition and stories left untold.





*Vintage Royal*



REUSE

## FROM LUXURIOUS TEXTILES *to* BEAUTIFUL RUGS

One of the fascinating things about India is their use of colour. A rich array of bright colours is used in all types of textiles, particularly the brightly-coloured saris worn by women. A sari is typically nine meters long and is worn by most Indian women, both as everyday wear and on festive occasions. Saris come in countless colours and patterns, all according to taste and fashion.

It was the Indian weavers who came up with the idea of reusing saris to make rugs instead of throwing them out. We thought this was a great idea – an idea that inspired us to make the Sari Silk collection. The thread from the beautiful saris imbues the rugs with shine, colour and a bohemian touch. The Sari Silk collection is available in both bright and neutral colour blends.





## Sari Silk

The Sari Silk collection is made from upcycling colourful Indian saris. After they have served their lives as clothing for Indian women, they are taken and woven into beautiful Sari Silk rugs. The sari silk gives the rugs an elegant and sophisticated shine that is bursting with colour.





THE PATTERNS *of* THE LORESTAN PROVINCE FIELDS



VINTAGE PATCHWORKS **UPCYCLED** *into* NEW RUGS





## Vintage Patchwork

The Vintage Patchwork collection is made from pieces of vintage rugs that cannot be fully restored. We take the pieces that can be upcycled and use them to create new, colourful and dynamic designs. Each one is totally one-of-a-kind and unique, made from many rugs and many years of history.



## Malayer Patchwork

The Malayer collection rugs get their name from Malayer, a town in the Iranian province Hamadan. They look like patchwork quilts, as they are made by using pieces of old, used rugs. The pieces are sand-washed in a way that leaves the original pattern barely visible. This gives the rugs new life and a chance to bring their magic into your home.





*Tekkeh Kelim*

## Tekkeh Kelim

The Tekkeh Kelim collection is produced from older Persian kelims that have been cut into smaller pieces and sewn together. Tekkeh means piece, so Tekkeh Kelim means patchwork rug where many pieces have been sewn together. The rugs are produced from 20 - 50-year-old kelims. They are made using a special weaving technique that gives the rugs a thin, felt-like quality.





TEKKEH KELIM

**TRADITIONAL *meets* CONTEMPORARY**

The bright colours and geometric designs of the traditional rugs perfectly matches today's modern interiors. Deep reds and soft beiges collide in diamond, square and triangle forms to create a beautiful centrepiece for any room. It's the combination of the traditional and the contemporary that brings out the best of both worlds.



Seduction  
Landscape  
Northern Light  
Cosmou  
Attraction  
Temptation  
Damask  
Shangri La  
Harvest  
Plain Dust  
Elements  
*Arc de Sant*  
Panorama Wool  
Panorama Uni  
Panorama Kelim  
New Comfort  
Atlas  
Nouveau Stripes  
Nouveau Plain  
Bubbles  
Rainbow  
Drops  
Nordic Flair  
Nordic Nature  
Nordic Touch  
Persian Gabbeh  
Kelim Kashghai  
Rose Kelim  
Shall  
Afghan Kelim  
Vintage Kerman  
Vintage Royal  
Sari Silk  
Vintage Patchwork  
Malayer Patchwork  
Tekkeh Kelim

## Collections



**SEDUCTION**

Hand-knotted / Viscose and wool

170x240, 200x300, 250x300, 250x350 and 300x400 cm



840272



840394



840395



840174



840177



840231



840232



840233



840234



740141



840178



840214

**LANDSCAPE**

Hand-knotted / Wool

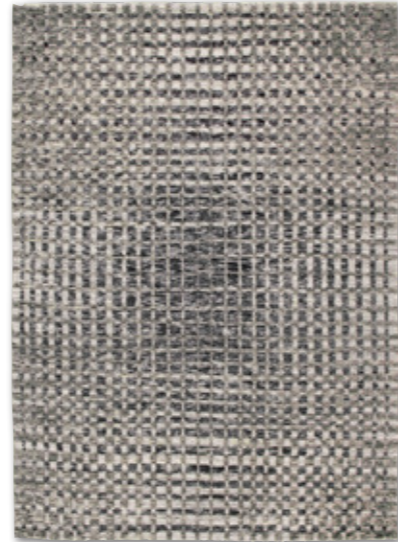
85x200, 85x250, 85x300, 140x200, 170x240 200x300, 250x300, 250x350 and 300x400 cm



CAVE BEIGE



RIVER BEIGE



CLIFF CHARCOAL



FIELDS CHARCOAL



FIELDS NATURAL



DESERT NATURAL

**NORTHERN LIGHT**

Hand-knotted / Viscose

140x200, 170x240, 200x300, 230x330, 250x350 and 300x400 cm

Rounds in Ø150, Ø200 cm and available in all colours



OYSTER



SMOKE



ECRU



SAND



CONCRETE





COLLECTION OVERVIEW

**COSMOU COLLECTION**

Hand-knotted / Viscose

140x200, 170x240, 200x300, 250x300, 250x350 and 300x400 cm



NOUVEAU



VEDETTE



AVENUE



DÉCOR



PLUME

**ATTRACTION**

Hand-knotted / Viscose

140x200, 170x240, 200x300, 250x300, 250x350 and 300x400 cm



NO1 MIX



NO2 MIX



NO3 MIX



NO4 MIX

**TEMPTATION**

Hand-knotted / Viscose and wool

140x200, 170x240, 200x300, 250x300, 250x350 and 300x400 cm



7651-MIX



7532-MIX



7859 IVORY-MIX



02 LIGHT GREY



6705-PURPLE



8098-MARBLE

**DAMASK COLLECTION**

Hand-knotted / Viscose and wool

85x200, 85x250, 85x300, 140x200, 170x240, 200x300, 250x300, 250x350 and 300x400 cm

Available in more designs



AL-2E HB-93HB-7



AL-2E B-22HB-7



AL-2E HB-23B-34



AL-401A 9623D/HB-127/HB-93/HB-98



AL-2E-HB-6-HB-19



AL-445 HB-6 HB-36

**SHANGRI LA**

Hand-knotted / Wool and viscose

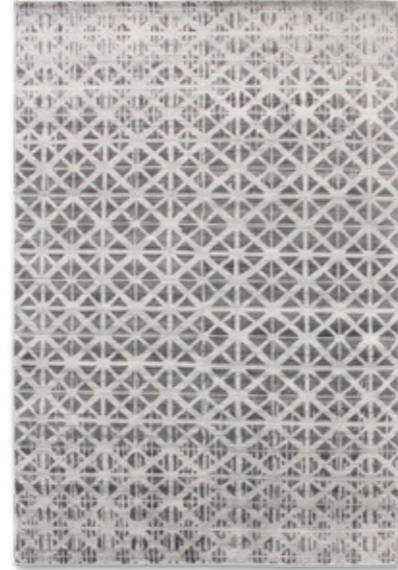
140x200, 170x240, 200x300, 250x300, 250x350 and 300x400 cm



MOSAIC GREY



SUNRISE GREY



MOSAIC



WHITE MOSAIC



SUNRISE



AQUA AZUL



SEA SCAPE



ROCOCO

**HARVEST**

Hand-knotted / Wool and silk

Sizes vary from 140x200 up to 250x350 cm



LAKY WHITE



LAKY BLACK



CREAM BLACK



CREAM WHITE

**PLAIN DUST**

Hand-woven / Viscose

140x200, 170x240, 200x300, 250x350 and 300x400 cm

Rounds in Ø150, Ø200 and Ø250 cm and available in all colours



DARK BROWN



GREY



IVORY



STEEL



**ELEMENTS**

Hand-woven / Viscose

140x200, 170x240, 200x300, 250x300 and 250x350 cm



BEIGE



AQUA



GREY



LIGHT GREY



CAMEL

**ARC DE SANT**

Hand-woven / Wool and viscose

80x250, 80x300, 80x400, 140x200, 170x240, 200x300, 250x300 and 250x350 cm



BLUE



GREY



PURPLE



BROWN

**PANORAMA WOOL**

Hand-woven / Wool

80x200, 80x300, 90x160, 140x200, 170x240, 200x300, 250x300, 250x350 and 300x400 cm



NATURAL GREY



GREY BLUE



BLACK GREY



GREEN MULTI



NATURAL MULTI



DARK BROWN MULTI



BLACK RED



BLACK TERRA

**PANORAMA UNI**

Hand-woven / Wool

80x200, 80x300, 90x160, 140x200, 170x240, 200x300, 250x300, 250x350 and 300x400 cm

Rounds in Ø150, Ø200 and Ø250 cm and available in all colours



BLACK



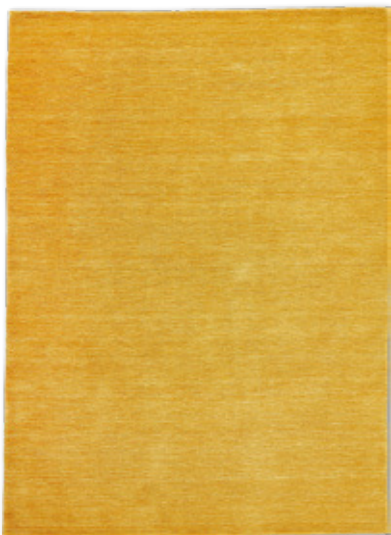
DARK BROWN



GREY



WHITE



GOLD



GREEN



RED



**PANORAMA KELIM**

Hand-woven / Wool

80x200, 80x300, 90x160, 140x200, 170x240, 200x300, 250x350 and 300x400 cm



BLACK RED



BLACK TERRA



BLACK GREY



NATURAL MULTI



DARK BROWN MULTI



GREEN MULTI



GREY BLUE



COLLECTION OVERVIEW

**NEW COMFORT**

Hand-woven / Wool

80x300, 140x200, 170x240, 200x300 and 250x350 cm



CARAMEL



GREY



STEEL

**ATLAS**

Hand-woven / Wool

140x200, 170x240, 200x300 and 250x350 cm



GREY



GREY BEIGE



LIGHT GREY

**NOUVEAU STRIPES / NOUVEAU PLAIN**

Hand-woven / Viscose

140x200, 170x240, 200x300 and 250x350 cm



STRIPES - SILVER DARK GREY



STRIPES - DARK GREY WHITE



PLAIN - SILVER



PLAIN - DARK GREY



PLAIN - LIGHT GREY

**BUBBLES**

Hand-woven / Wool

140x200, 170x240, 200x300 and 250x350 cm



BEIGE



ANTRACITE



GREY

COLLECTION OVERVIEW

**RAINBOW**

Hand-woven / Wool

140x200, 170x240, 200x300 and 250x350 cm



DOVE



GREY



MULTICOLOUR



PEACOCK



STEEL

**DROPS**

Hand-woven / Viscose and wool

140x200, 170x240, 200x300 and 250x350 cm



DARK GREY

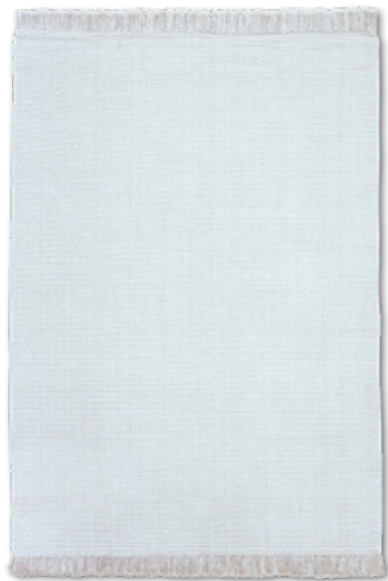


LIGHT GREY

**NORDIC FLAIR**

Hand-woven / Wool

80x200, 80x300, 140x200, 170x240, 200x300 and 250x350 cm



WHITE



GREY WHITE



STEEL GREY

**NORDIC NATURE**

Hand-woven / Jute and wool

80x200, 80x300, 140x200, 170x240 and 200x300 cm



BLACK



DARK GREY



BEIGE

**NORDIC TOUCH**

Hand-woven / Wool

80x200, 80x300, 80x400, 140x200, 170x240, 200x300 and 250x350 cm



BEIGE



BROWN MIX



GREY MIX

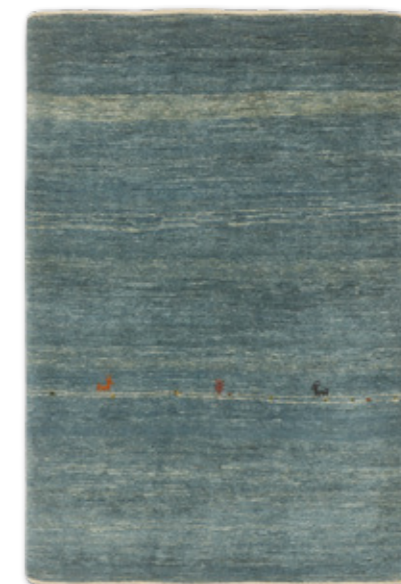


MULTI

**PERSIAN GABBEH**

Hand-knotted / Wool

Sizes and colours vary from 60x90 up to 200x300 cm



**SHALL**

Hand-knotted / Wool

Sizes and colours vary from 60x90 up to 250x350 cm



**ROSE KELIM**

Hand-woven / Wool

Sizes and colours vary from 150x200 up to 300x500 cm



**KELIM KASHGHAI**

Hand-woven / Wool

Sizes and colours vary from 40x60 up to 250x350 cm



**AFGHAN KELIM**

Hand-woven / Wool

Sizes and colours vary from 40x60 up to 250x350 cm



**VINTAGE KERMAN**

Hand-knotted / Upcycled Kerman rugs  
Sizes and colours vary from 200x300 up to 300x500 cm



**VINTAGE ROYAL**

Hand-knotted / Upcycled Persian rugs  
Sizes and colours vary from 140x200 up to 300x400 cm





COLLECTION OVERVIEW

**SARI SILK**

Hand-knotted / Repurposed saris

140x200, 170x240, 200x300 and 250x300 cm



190438



180421



180423



210031



210032



210033

**VINTAGE PATCHWORK**

Hand-knotted / Upcycled vintage rugs

Sizes and colours vary from 60x90 up to 300x400 cm. Rounds in Ø150, Ø200 and Ø250 cm



BEIGE



LIME



FARS



DARK GREY



BLUE INDIGO DARK



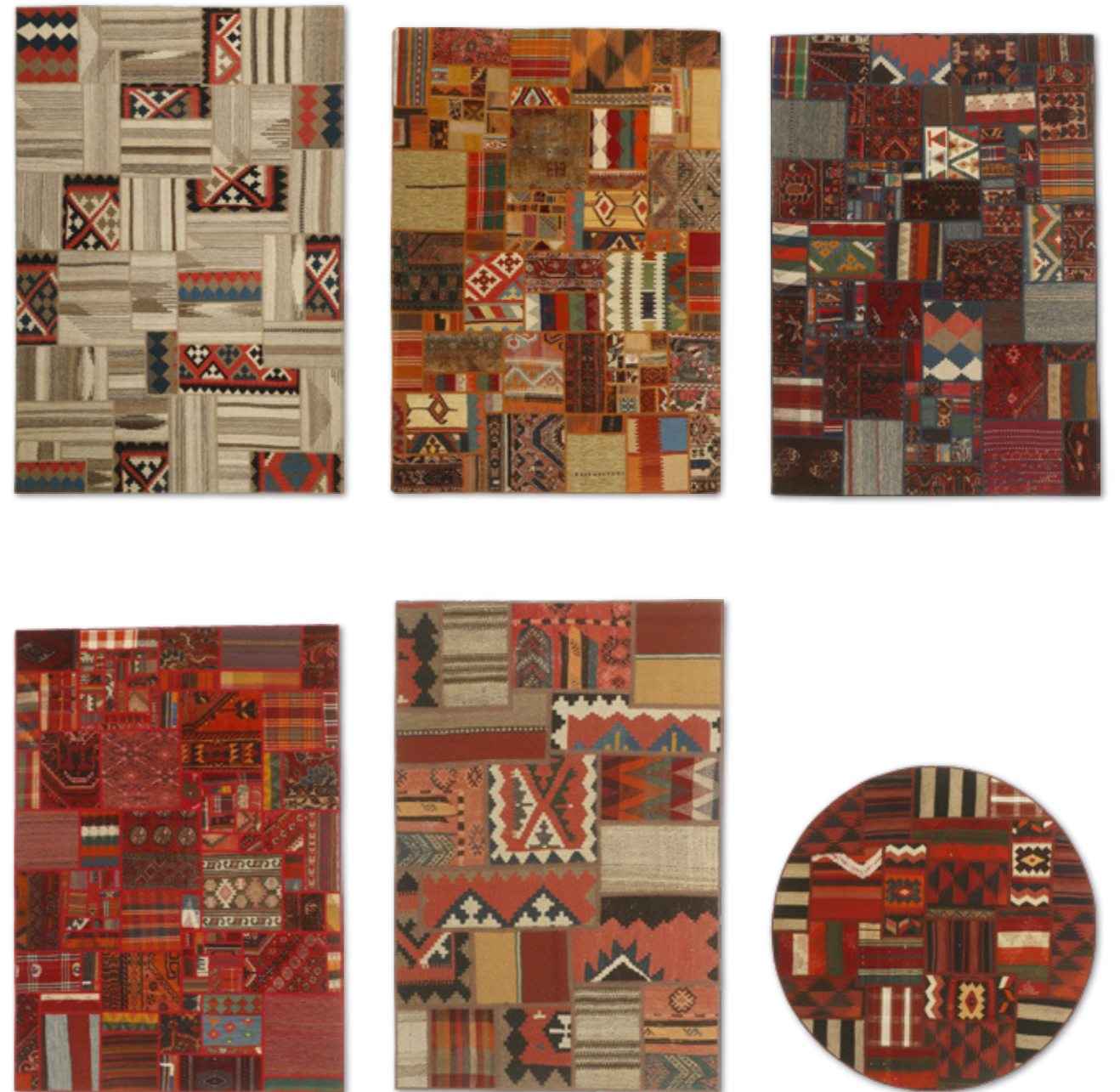
**MALAYER PATCHWORK**

Hand-knotted / Upcycled Malayer rugs  
Sizes and colours vary from 60x90 up to 300x400 cm



**TEKKEH KELIM**

Hand-woven / Upcycled kelim rugs  
Sizes and colours vary from 60x90 up to 300x400 cm. Rounds in Ø100, Ø150, Ø200 and Ø250 cm



“We expect everyone to keep an eye on the details and love the craftsmanship as much as we do”

Reza Rejaye

QUALITY



EXPECT THE BEST *from* EVERY DETAIL

It's our mission to provide the best quality rugs to people everywhere. To make the fantastic designs and bright colours of traditional and modern rugs available to everyone. That's the heart of what we do.

We only partner with the best rug producers and work hard to respect the local traditions, spirit and ethics of the regions that we operate in. We follow the production processes of all

our rugs closely, so that everything from the quality and durability of the materials to the styles and designs are something that we are proud to offer.

We want you to enjoy your rug as much as we enjoy finding and producing it for you. We only want to create rugs of the highest quality. Rugs that you are proud to own. Today. Tomorrow. And for many years to come.

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**SMK – NATIONAL GALLERY OF DENMARK**

The largest art museum in Denmark with the nation's largest art collection, approximately 260,000 works of art. Originally founded as the royal collection, the works were given to the people in the mid-1800s.

The National Gallery was chosen due to its vast, marble-covered spaces that are timeless, modern and reflect the design ethos behind Rezas' R collection.

**KOGTVED MARITIME SCHOOL**

A stunningly beautiful red brick building on the edge of Svendborg Sound originally built for a merchant, it was transformed into a maritime school in 1943. The story goes that the merchant's wife thought it was too small. As of now, the building is unoccupied, but the amazing interior with dark, warm wood and expansive rooms remains. The location was chosen due to its storied past and inviting spaces that came to life with the addition of Rezas' rugs.

Photo: Peter Kam, Kam & Co., Copenhagen  
Frederik Johs, Staal & Johs, Odense  
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The choice of paper for this production meets all environmental considerations:





THE MODERN COLLECTION

# Rezas

Visit [rezasrugs.com](https://rezasrugs.com) to see our complete range of high-quality handmade rugs.