Designed to last forever



Sustainability with style



Our philosophy

Our philosophy is based on a single concept: we are more than just a manufacturer of carpets, we're a home decorator with the creativity to inspire beautiful interiors and transform the generic into magic.

Because people are seeking beauty, elegance, comfort and value for their homes our designers and technicians create collections that are modern, accessible and crafted to bring the utmost pleasure. And because your tastes are unique, we comit to bold concepts that bring the ultimate in sophistication to your floorcovering.

We are also acutely aware of the need to act for the good of the environment and to play our part in the common challenge to take care of our beloved planet. We place the environment front and centre of our dedication to creating beautiful floorcoverings, so you can enjoy your home decoration knowing you've also made a commitment to a better future.

At Louis De Poortere you will find rugs, carpets and stair runners, which you can freely mix and match to make your decorating Home Sweet Home experience a pleasure. Our passion is to offer you this pleasure.

Our philosophy







Collection 2024

Our Collection 2024 embodies the balance between exquisite textures and sublime colours, transporting you to a world where beauty of details and materials are combined with a palette of soft, natural colours.

In this collection, we emphasise texture: every detail is carefully thought out to create unique visual effects. Disordered weaves disturb the surface for a striking relief that's sure to captivate. From flamed to loop pile yarns, each element is carefully considered to bring meaning and life to our creations.

Our rugs are works of art and have been designed with the same quest for perfection. They have been worked on as both images and materials to create a harmony between aesthetics and touch. Each style tells a story, a sensory journey where patterns and textures blend to create a unique experience.

As for colours, we opt for natural shades and dyes to bring an unmistakable quality. Colourful and soft, they echo the vivid beauty of nature and bring a touch of serenity to your home.

A bold new generation of material

We're committed to protecting the environment for future generations and so we've taken the step to craft a collection that's more sustainable and which sets us on a path to circularity. With Ecorugs, our Rug Collection 2024 moves to a monomaterial polyester construction.

The move lets us guarantee that our rugs are not only high quality, but also fully recyclable. It's a bold new generation of environment-friendly rugs that will help to preserve our planet while upholding our philosophy of creating beautiful rugs that bring the utmost pleasure.

Why use polyester?

Historically, we have used natural cotton within our rugs, but with the challenge to protect the natural world and provide a bright future for civilization, we believe it is important to make sure our products are more circular. Polyester gives us this opportunity through its long life and an ability to be returned to new rugs.

Mono-material



Every part of our Ecorugs is made from polyester. By creating a 100% mono-material construction, we eliminate the need to separate materials and make it easier to recycle Ecorugs at the end of their life.

Longer product life



In terms of durability, polyester fibres are stronger and more durable than cotton. In fact, we compared the wear of new Ecorugs with a cotton construction and found that cotton wears out three times more under the same usage. The use of 100% polyester means a longer life for our rugs and less frequent replacement.

Recyclability



Polyester is endlessly recyclable without degradation in quality, giving us the potential to adopt a circular product model in the future. Recycling polyester lets us extend the life of the materials we use, reducing demand for new raw materials.

Sustainability with style

When it comes to beautiful products to decorate your home, we know you desire exceptional quality and a uniquely personal style. We also know that the future of the planet is a worry for us all. Our rugs consider both, bringing you an eco-friendly alternative that moves towards circularity and which doesn't compromise style. You can enjoy the beauty of your Ecorug knowing you're choosing a better future.

100% PET 100% RECYCLABLE 100% RESPONSIBLE

A fibre of the future.

As a synthetic material, it can be recycled efficiently and infinitely, without compromising its quality throughout its life cycle.

We're aware of the concerns associated with the production of virgin polyester derived from petroleum, a non-renewable resource. However, alongside our Take Care Program to make recycling a shared responsibility, our Ecorugs offer a move towards a sustainable solution by extending polyester's useful life and reducing our demand on these resources.

Polyester has exceptional recycling properties and for every kilogram of polyesterwerecycle, we get one kilogram back. This means no waste and every gram of material is used efficiently. Also, with polyester's exceptional durability, each rug possesses a long life, no matter how many times it finds a new home. Polyester is truly a fibre of the future.



A life more circular

We believe that closing the loop with our mono-material construction, gives us the best opportunity to lower our footprint, and this is how we create a more circular life for your Louis de Poortere Ecorug:

Raw Materials Eco Design Currently, Ecorugs are made from We changed to a mono-material 100% PET, 20% of which is already PET composition for all parts of recycled material (rPET). It's our the rug to improve recyclability and objective to get to 100% recycled bring us closer to closing the loop. polyester through the rugs that Take Care brings back. Recycling **Eco Production** Eco Design We're committed to refurbishing 50% of our energy use comes Raw or recycling all returned rugs. Our from solar and other renewable Materials 01 refurbished rugs can find a new energies and we're working to home through second-hand sales 07 reduce consumption and move and damaged rugs are returned to towards increasing our use of green polyester fibres. sources. At the moment, 90% of our production waste is recycled Recycling with 33% made into felt underlay and 57% turned into energy bricks. Circular Production 06 Product Return Distribution Our Take Care Program puts a We provide a direct delivery service OR code on every rug to organise to the end-consumer, which lets free return for recycling or reuse: us lower transport emissions a simple and practical way to play considerably, compared to a classic shipping service first going to the your part in our commitment to a retailer before shipping again to the sustainable future. end-consumer. With our Take Care Program, we offer the best possible experience in caring for your rug, so that it

provides you with its maximum

best life.



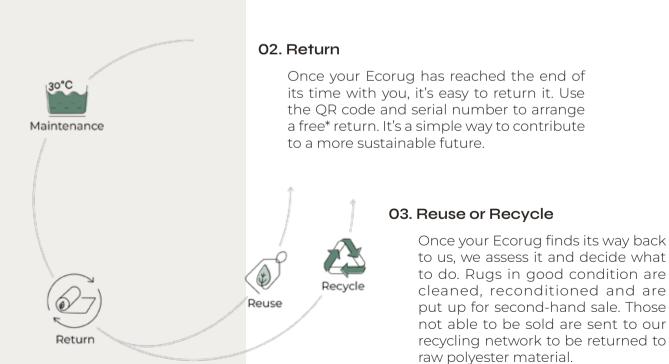
Take Care Program

Take Care is our way to make sure that we share responsibility in extending the life of your Ecorug and reclaiming it for recycling. Making returns easy through Take Care is what's needed to make the recycling of Ecorugs a possibility: It's easy for you and puts us in control of the process.

Through Take Care, we can both share a role in giving Ecorugs a circular life.

01. Maintenance

Keeping your Ecorug looking new is one of the best ways to give it a long life. That's why we've made every Ecorug machine washable and setout the perfect way to care for your new rug in our Take Care guidance.



^{*}Only free return available for EU countries at this moment (UK incl). For updates, please check the website.

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CRAFT COLLECTION

NEW





PAPERCUT

CRAFT COLLECTION

Don't miss our new Papercut rug, a piece that embodies the modern, deconstructivist aesthetic of the Bauhaus movement. Inspired by the tangram, this rug features printed, cut and deconstructed shapes, which are then skilfully reconstructed.

The Papercut rug is perfectly in keeping with the heritage of the Bauhaus movement, which advocated the fusion of art and craft, and the search for balance between form, colour and functionality. It will bring a touch of the avant-garde and originality to your interior, while reflecting boldness and creativity.





9361 SEA SPRAY



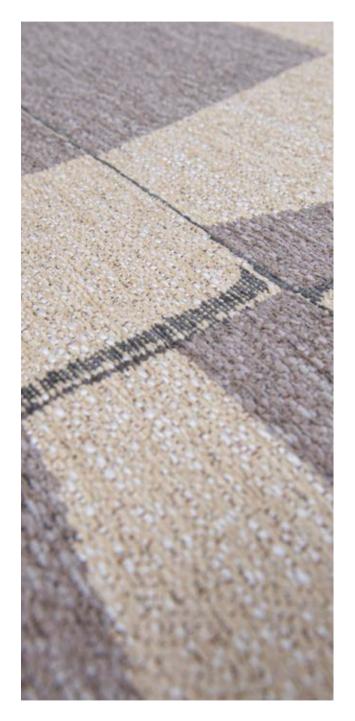
9364 RUST







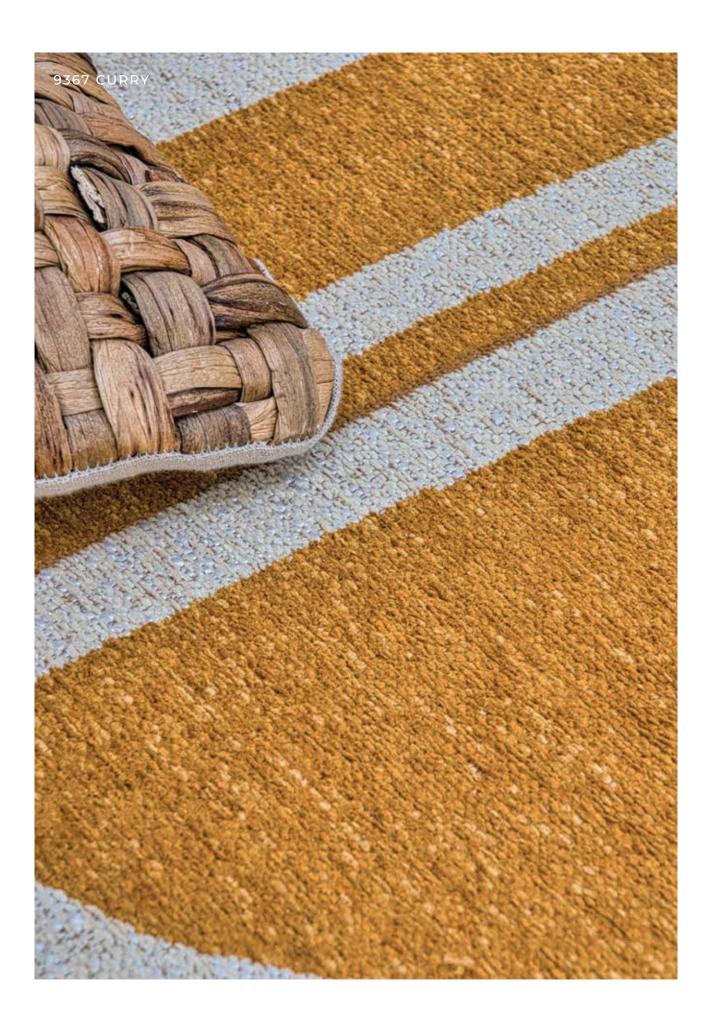




9367 CURRY







PAPERCUT

CRAFT COLLECTION



9358 CAMPANULA



9361 SEA SPRAY



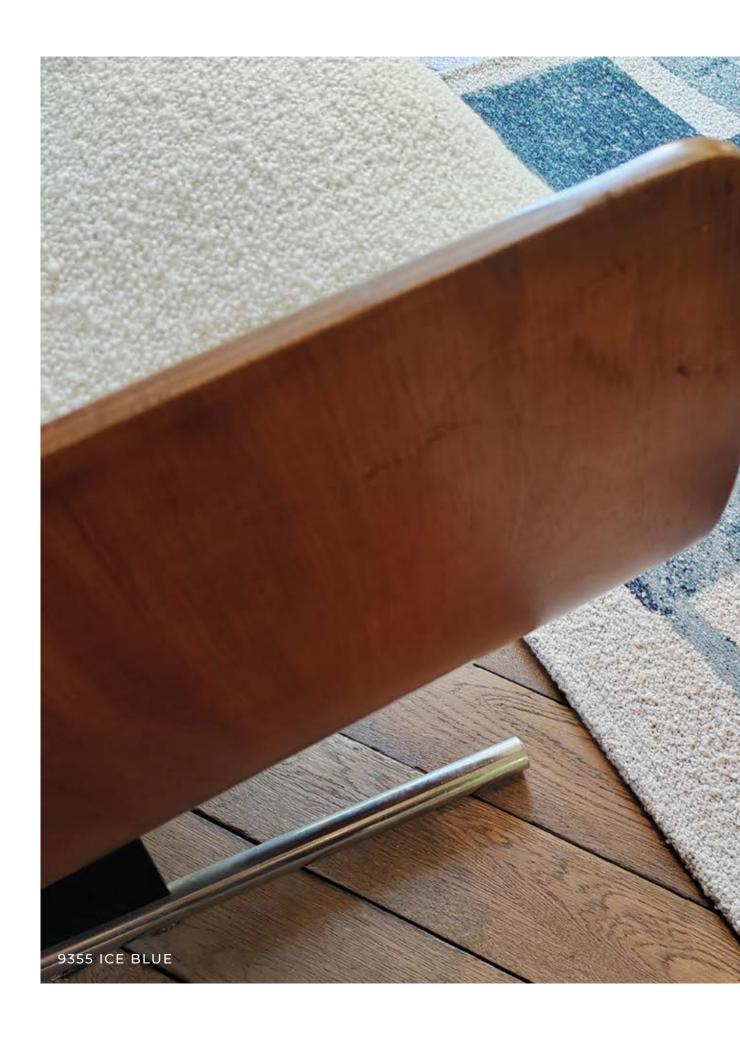
RUST



STRING



9367 CURRY



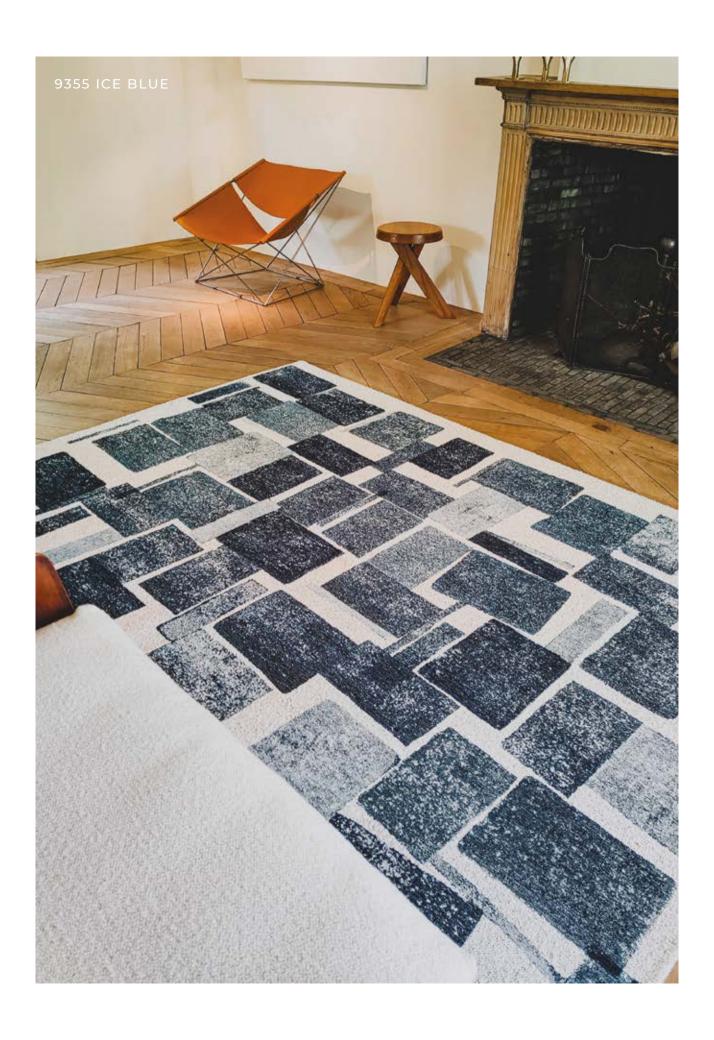


LUCIA

CRAFT COLLECTION

Let yourself be dazzled by our brand new Lucia design, a rug that skillfully combines retro 50s elements with a trendy, contemporary aesthetic. This rug stands out for its bouclette effect, offering a soft, fluffy texture that's very much in vogue.

The design concept revolves around the play of cubes and the search for balance, reminiscent of a carefully stacked house of cards. The geometric shapes are reminiscent of cubism, creating a dynamic, artistic aesthetic. The play of transparency adds a touch of depth and mystery to the whole.

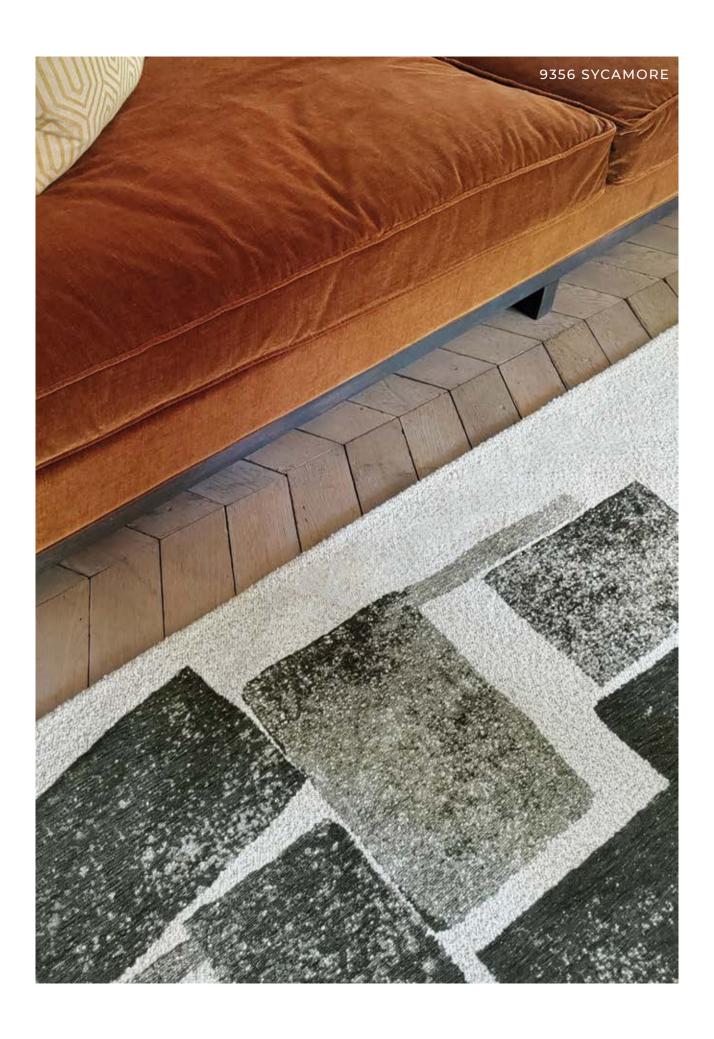




9356 SYCAMORE







LUCIA

CRAFT COLLECTION



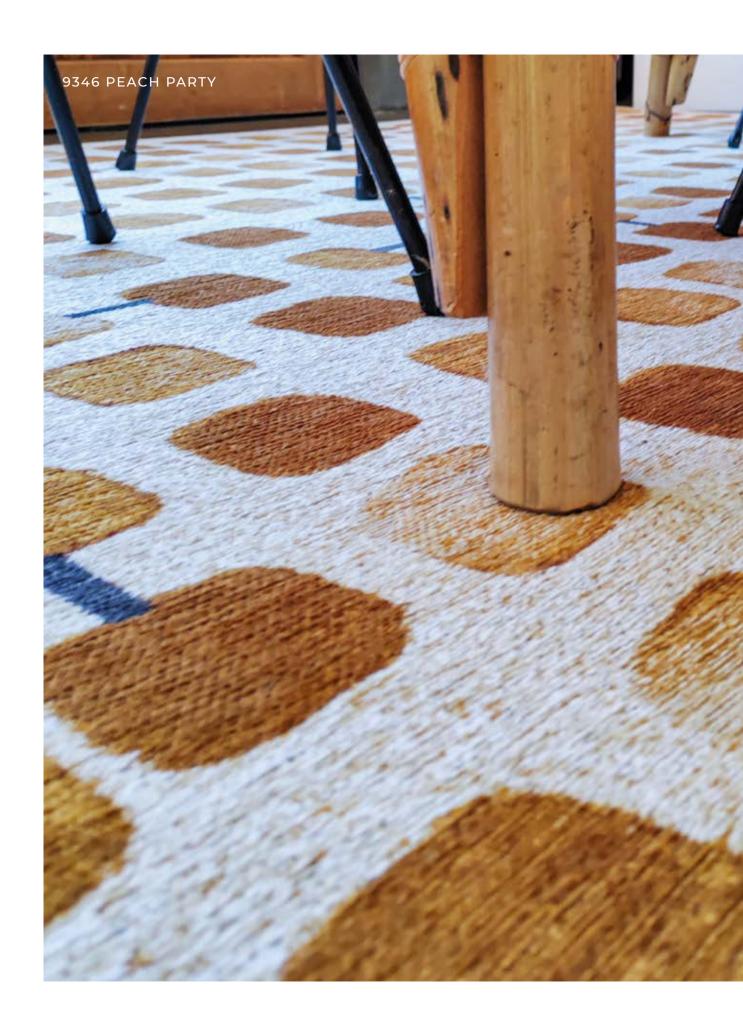
9355 ICE BLUE



9356 SYCAMORE



9357 NUGGETS





COBBLESTONE

CRAFT COLLECTION

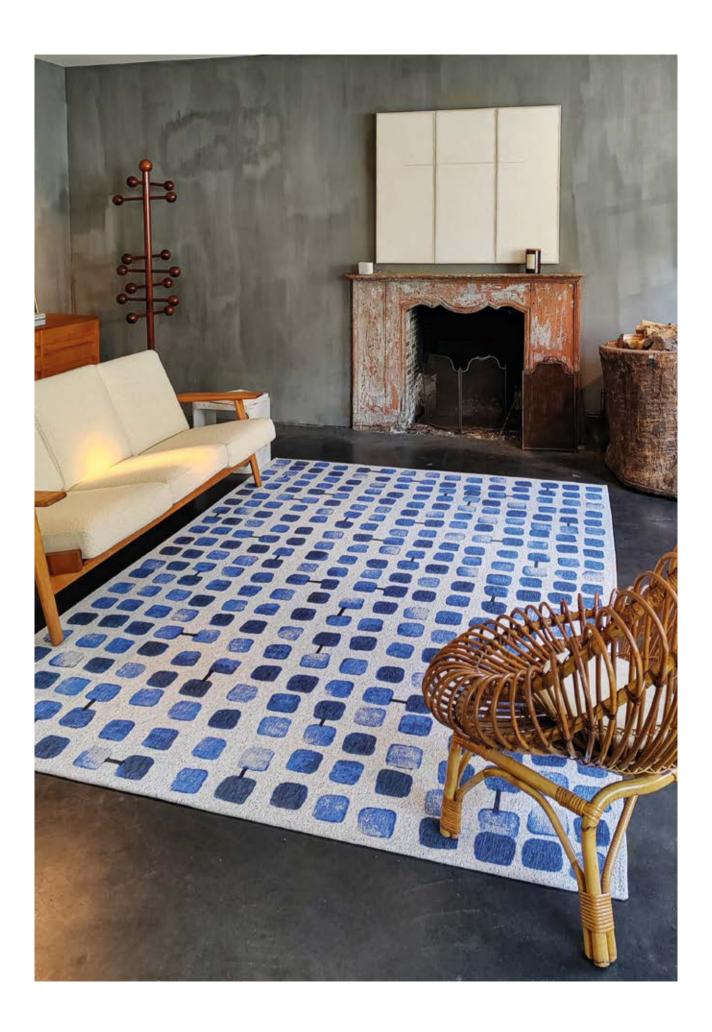
The Cobblestone rug will captivate you with its abstract shapes and artistic details.

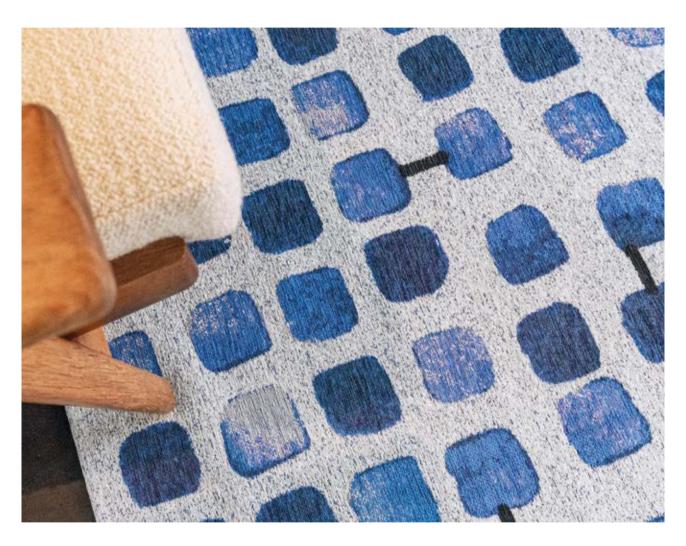
The design concept is based on indepth graphic research, using stamps and block print techniques to create unique patterns. Gradients of color and varying degrees of print add depth and texture to the rug, while a subtle line links the whole together, creating visual connections that add an extra dimension to the whole.



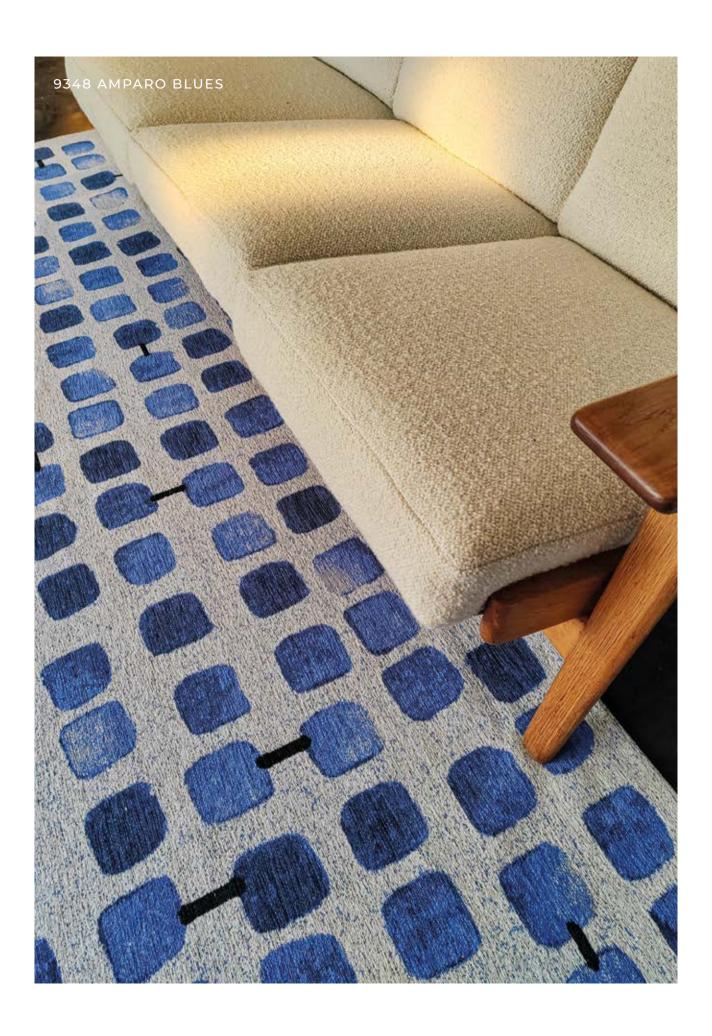
9346 PEACH PARTY







9348 AMPARO BLUES



COBBLESTONE

CRAFT COLLECTION



9346
PEACH PARTY



9348
AMPARO BLUES





KUBA

CRAFT COLLECTION

Kuba rugs draw their inspiration from Zairean Kuba art, famous for its abstract motifs and rich creativity.

Kuba men and women, renowned for their exceptional weaving and embroidery skills, developed increasingly abstract designs as the kingdom grew in prosperity and power.

The design concept is inspired by African fabrics, but revisits them with a modern approach and a sense of added perspective. The traditional ethnic pattern is metamorphosed into two layers, creating a captivating visual depth that further enhances the effect of perspective.

9336 ULTRAMARINE









KUBA

CRAFT COLLECTION



9335 BISON



9336 ULTRAMARINE





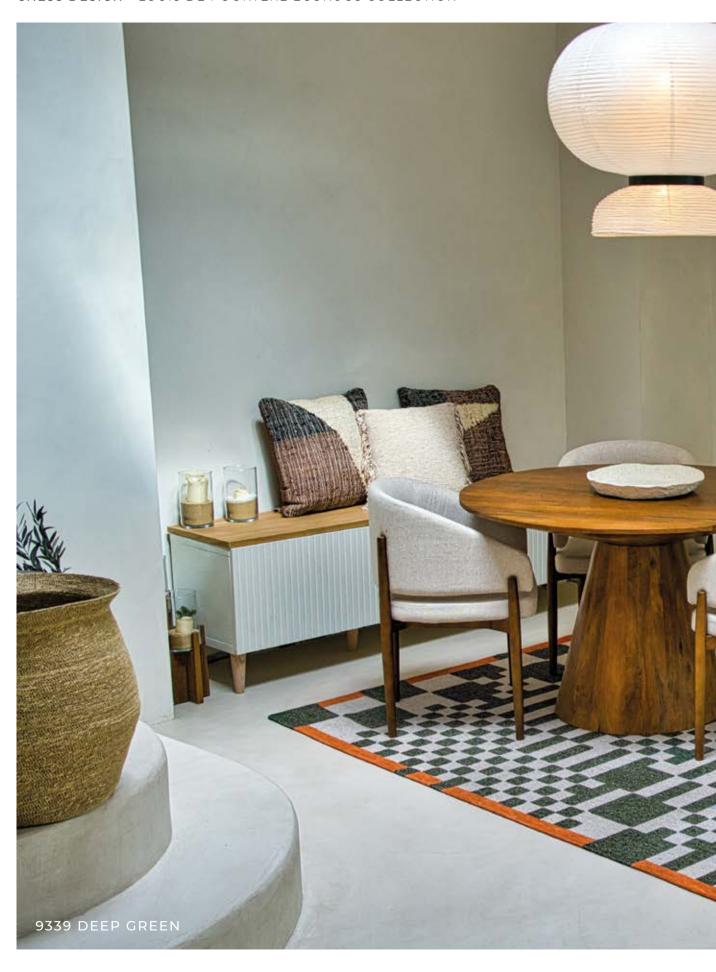
CHESS

CRAFT COLLECTION

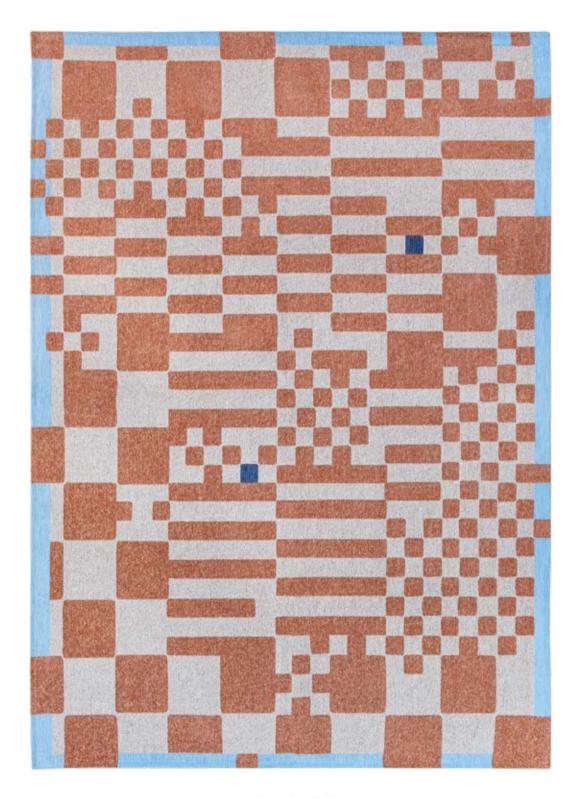
The Chess rug is a deconstructed interpretation of the iconic checkerboard pattern. With a bold graphic aesthetic, this rug strikes the perfect balance between the disorder of the pattern and the harmony of the colors.

The checkerboard is unstructured, creating an intriguing aesthetic that draws the eye. What's more, subtle material effects are integrated into the checkerboard, adding a tactile dimension and a sense of depth to the whole.

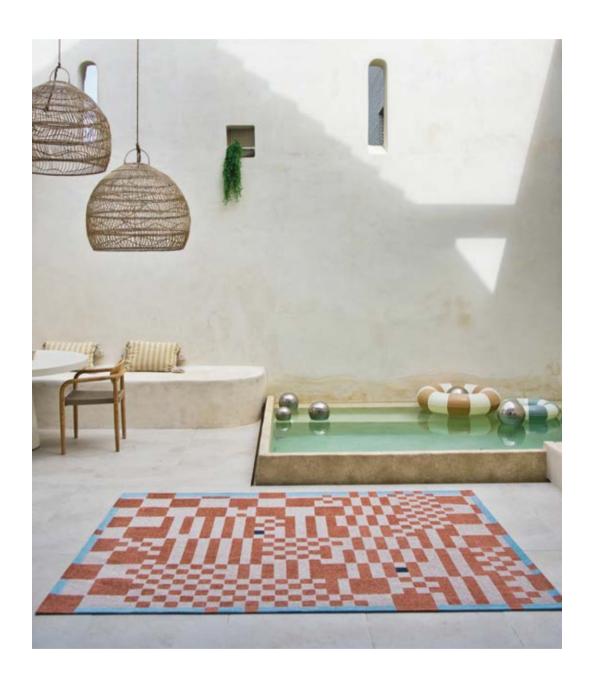
The brightly colored contours are pure and defined, giving visual clarity to the pattern while adding a striking energy to the design.

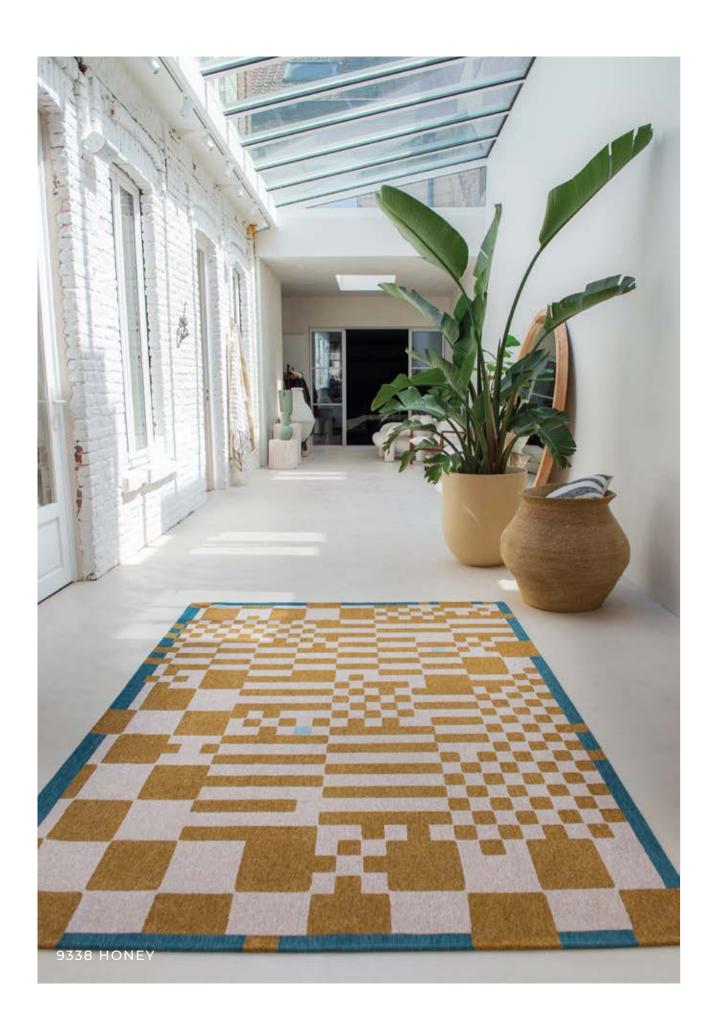






9341 NUDE





CHESS

CRAFT COLLECTION



CITIES COLLECTION

NEW





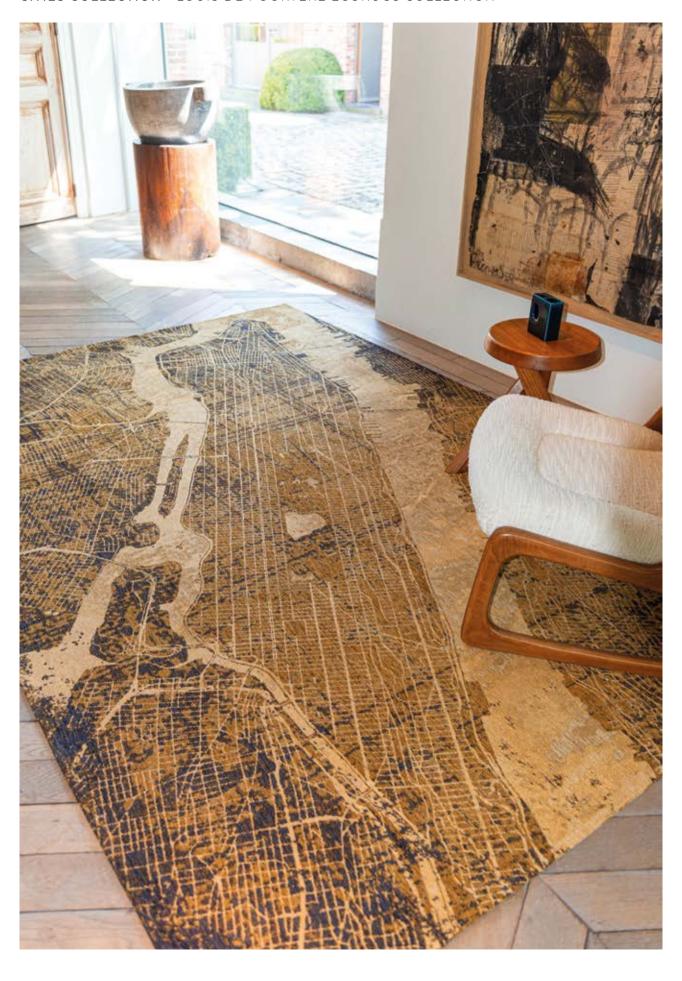
CITIES

COLLECTION

Inspired by aerial views, this unique design combines a mysterious aesthetic with transparency, evoking the spellbinding atmosphere of old maps.

Cities stands out for its graphic character, going beyond the simple informative aspect to offer an arty visual experience.

Each city has been carefully selected to represent a distinct style and atmosphere, creating a unique link with the city in question.





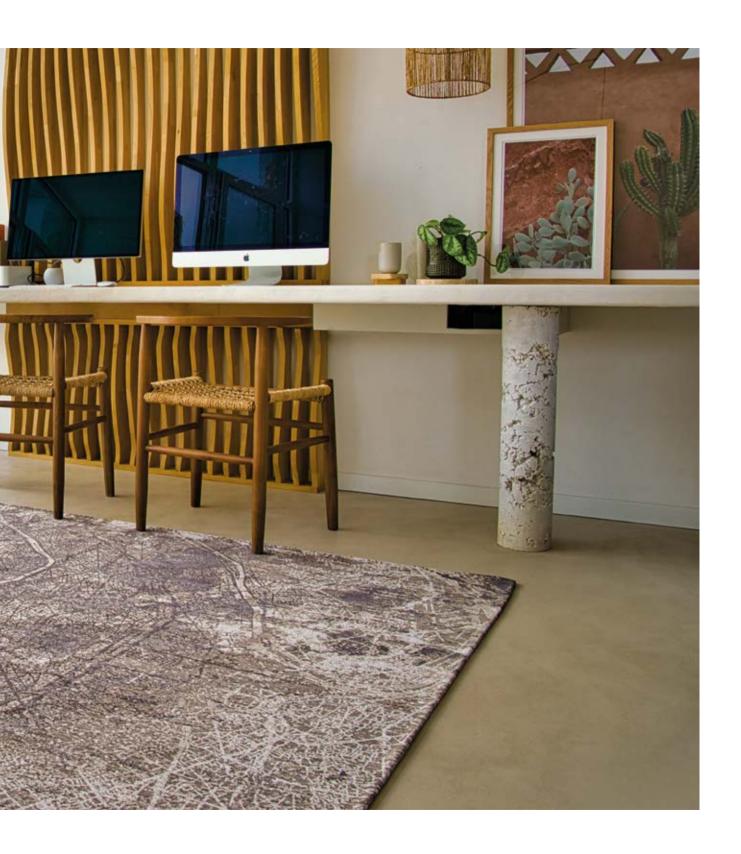
9315 NEW YORK | GATSBY GOLD



9314 TOKYO | CONDUCTIVE BLUE



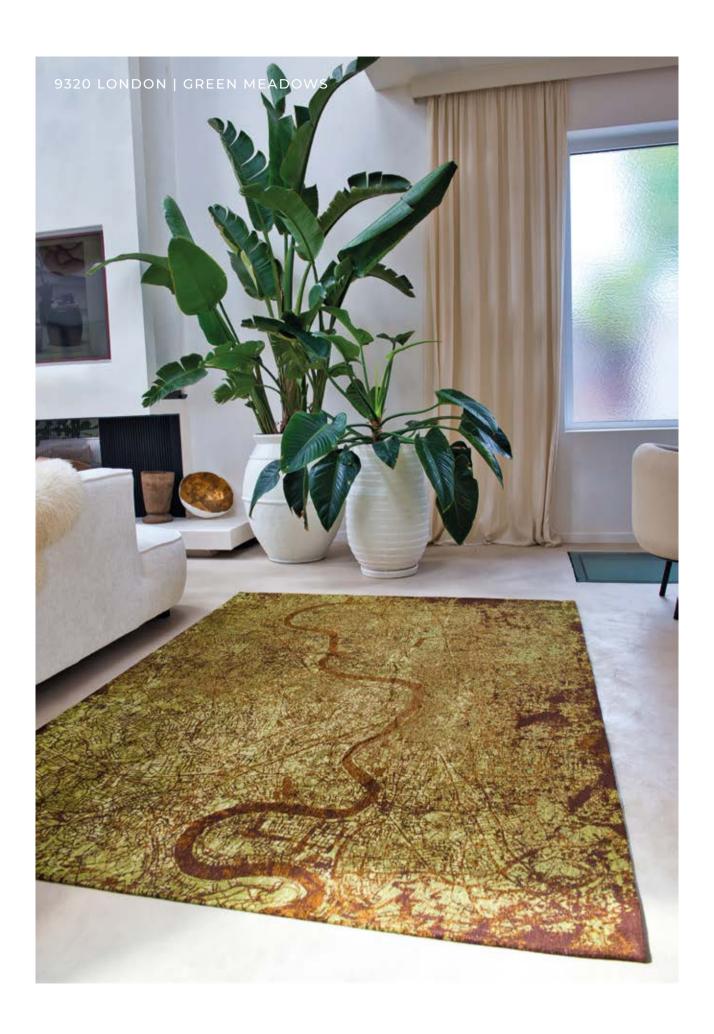








9323 AMSTERDAM | ORANGE CUT



CITIES

COLLECTION



9314



9315 TOKYO | CONDUCTIVE BLUE NEW YORK | GATSBY GOLD



9320 LONDON | GREEN MEADOWS



9322 PARIS | SPACE TRIP



9323 AMSTERDAM | ORANGE CUT

SAKURA COLLECTION

NEW





SAKURA

COLLECTION

Discover the world of the Sakura rug, celebrating the timeless beauty of Japanese cherry trees. Inspired by these emblematic symbols, this rug embodies both elegance and fashion.

The design focuses on the representation of cherry blossom trees, creating a delicate and poetic atmosphere. The floral motifs evoke the spring season and capture the ephemeral beauty of sakura petals in full bloom.



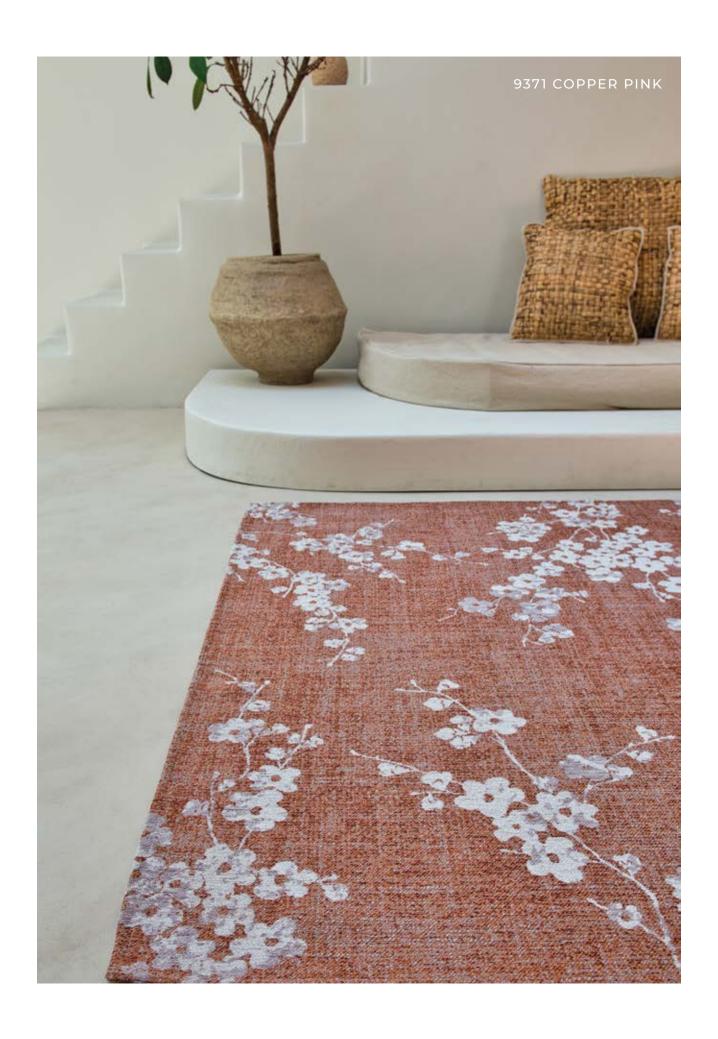


9373 MORNING MIST





9372 WET GARDEN



SAKURA

COLLECTION



9371 COPPER PINK



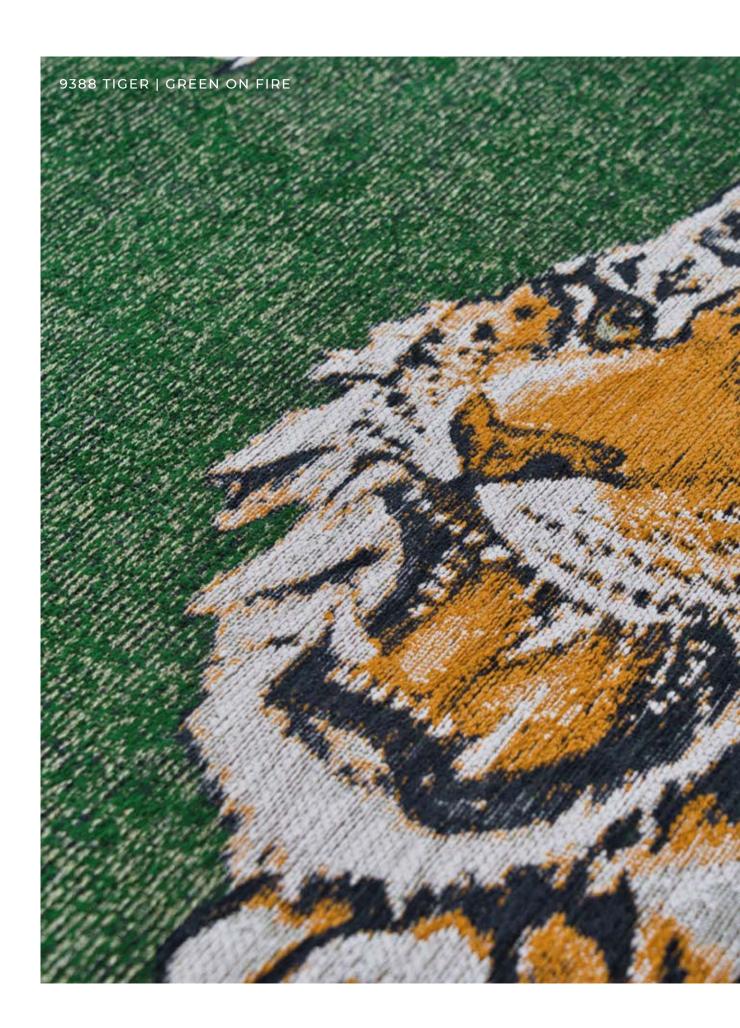
9372 WET GARDEN



MORNING MIST

POP COLLECTION

NEW





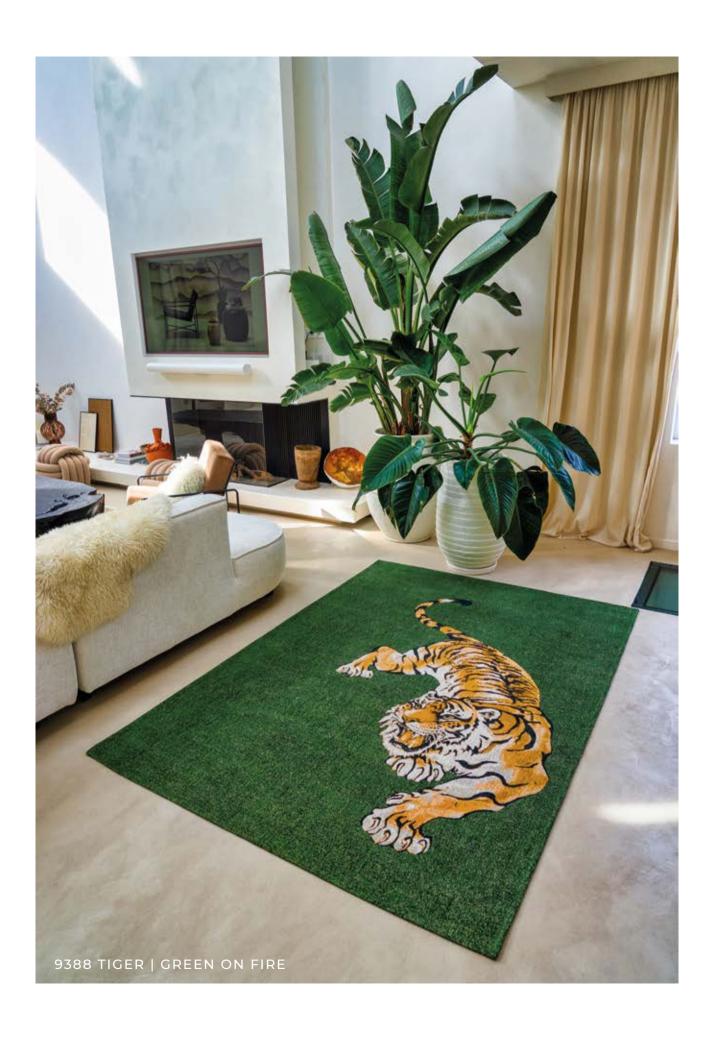
POP

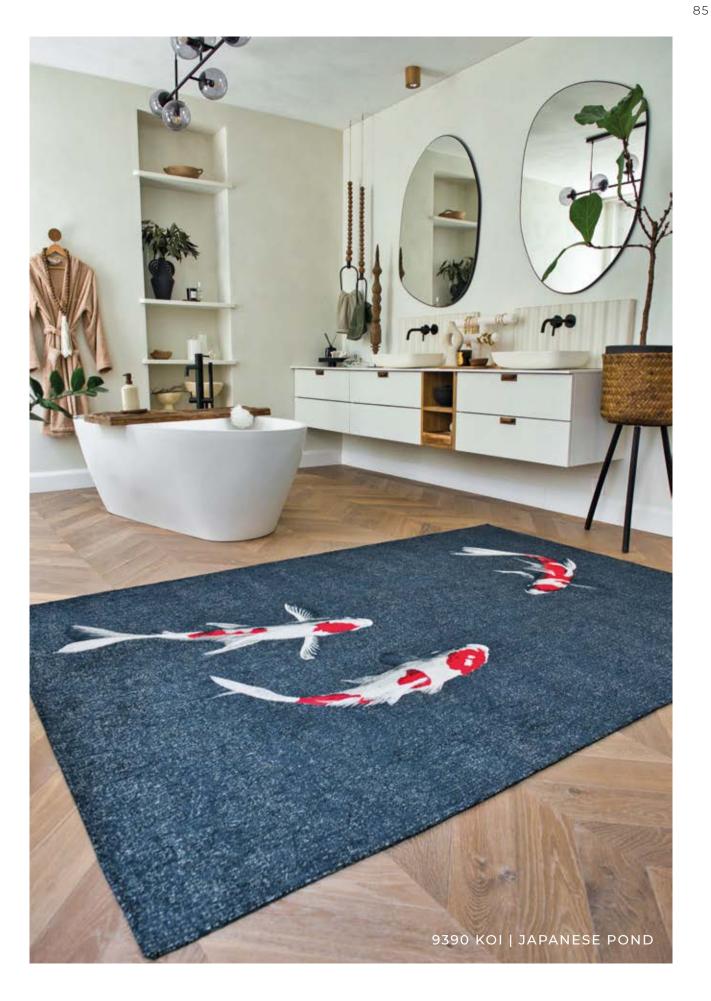
COLLECTION

A series of quirky, figurative pieces that will add a dose of originality to your home.

Each rug in this collection features unique and iconic motifs.

This collection is a real statement of style and an invitation to get off the beaten track. These pieces are sure to catch the eye and spark lively conversations.

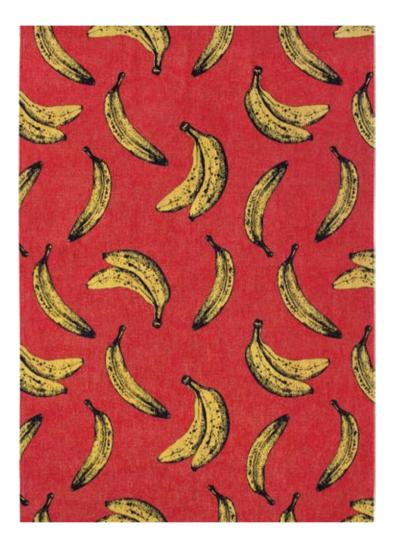








9389 LOBSTER | STEAM RED



9392 BANANA | MIAMI RED











9391 MEMENTO MORI | FUNY BONES

POP

COLLECTION



9388 TIGER | GREEN ON FIRE



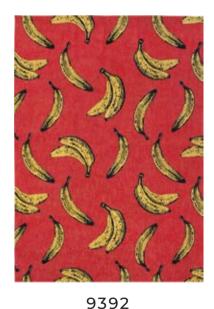
9389 LOBSTER | STEAM RED



9390 KOI | JAPANESE POND



9391 MEMENTO MORI | FUNNY BONES



BANANA | MIAMI RED



9394 BANANA | CALIFORNIA BLUE

GALLERY COLLECTION





SHAPES

GALLERY COLLECTION

Let yourself be seduced by the Shapes design, with its abstract interlocking forms.

To add depth and visual interest, material effects are incorporated into the rug. These textured effects give a tactile feel and create subtle plays of light that highlight the abstract shapes.

The colors used are carefully selected to create visual crossovers. When these colors meet, they blend together to create new hues and bring an extra visual dynamic to the whole.



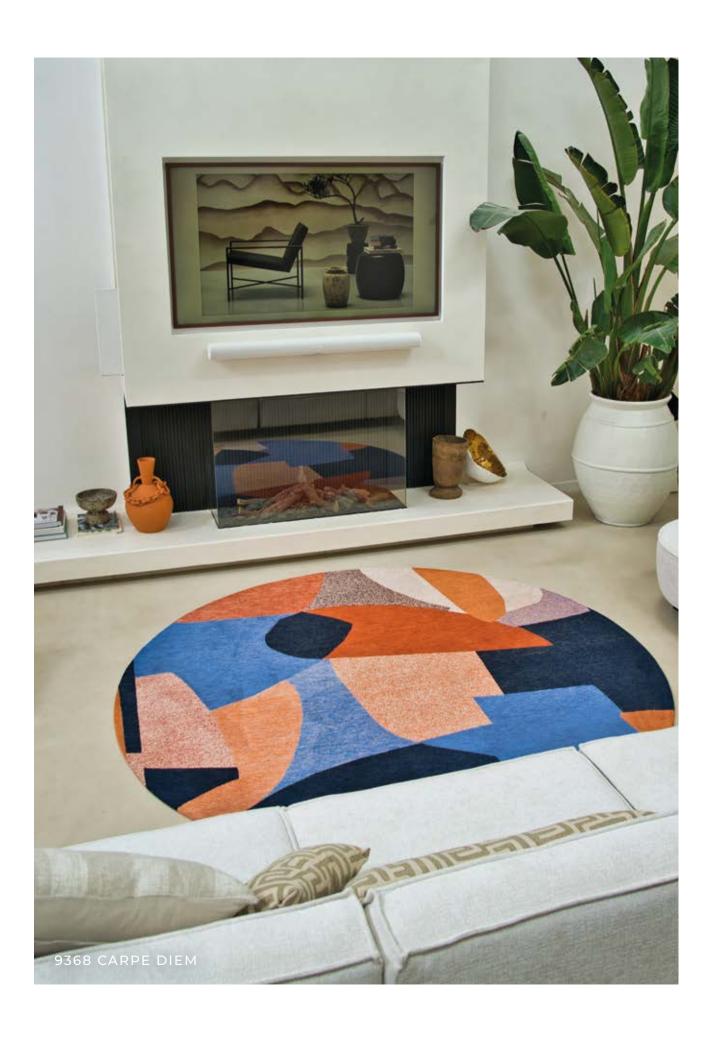
9369 DUCK SONG







9370 SECRET



SHAPES

GALLERY COLLECTION



9368 CARPE DIEM



DUCK SONG



9370 SECRET





FRESQUE

GALLERY COLLECTION

Let yourself be surprised by the Fresque rug. The bright but natural colors and visible brushstrokes give this rug an artistic and expressive look that leaves plenty of room for imagination.

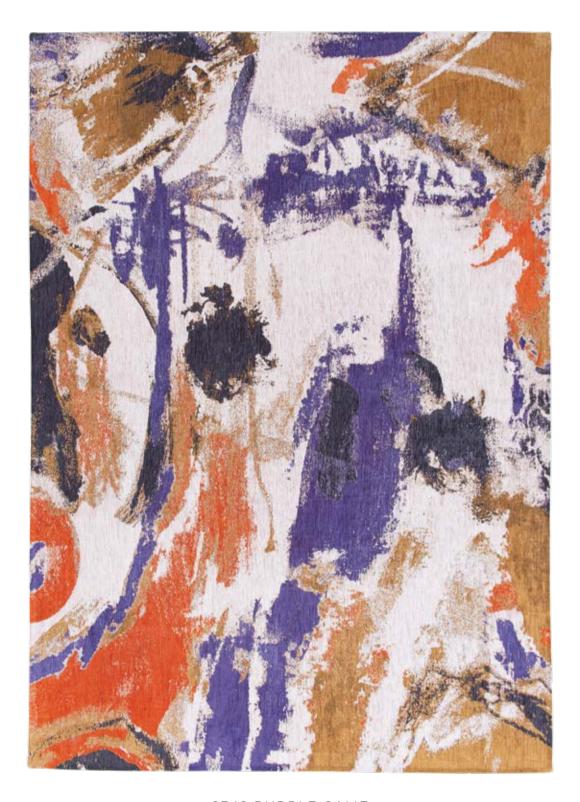
The design concept is inspired by a children's painting workshop, where spontaneity and free expression have pride of place. The rug appears to be part of a fresco, capturing the energy and movement of a creative gesture.

The colors used are vibrant and joyful, bringing a touch of gaiety and dynamism to your space.





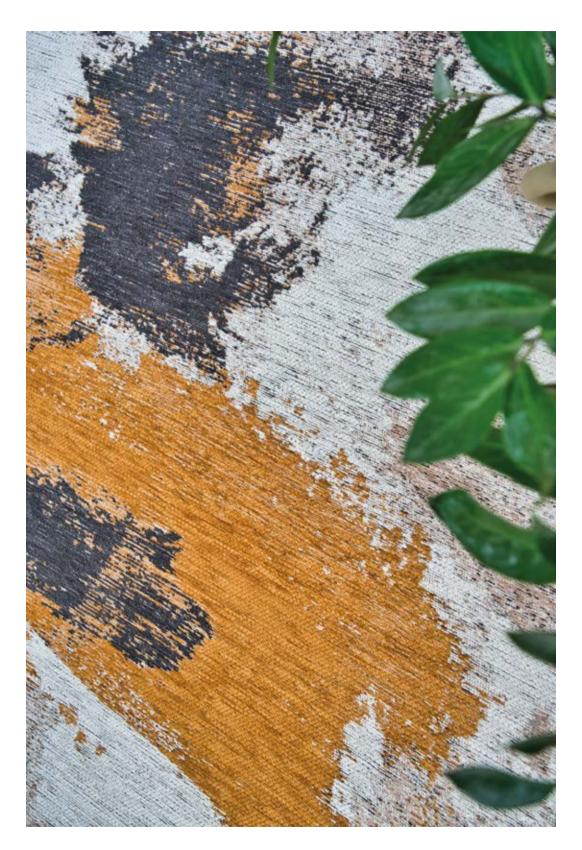




9342 PURPLE GAME







9344 MIDDLE OF

FRESQUE

GALLERY COLLECTION



9342 PURPLE GAME



9344 MIDDLE OF



9393 INDIAN RICE





HIMALAYA

GALLERY COLLECTION

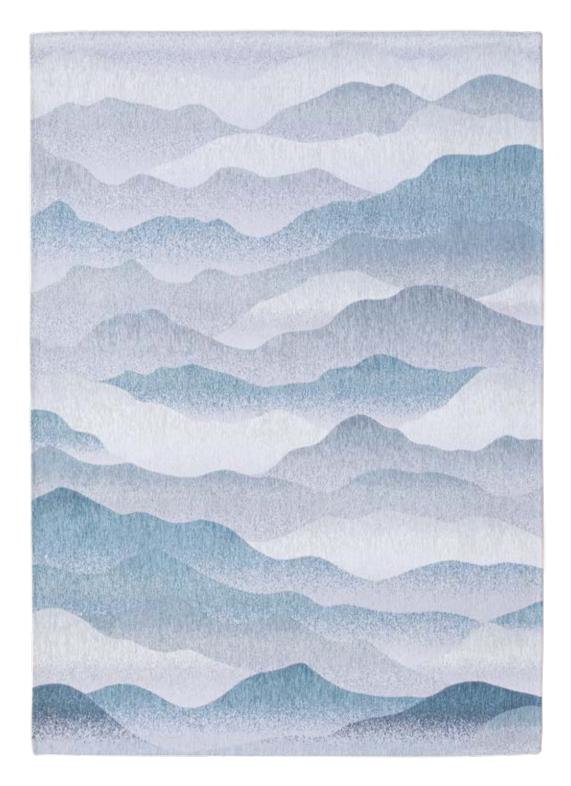
Let yourself be transported to the majestic peaks and enchanting landscapes of the Himalayas with this unique collection, where colors and patterns combine to create a rejuvenating and inspiring atmosphere.this collection captures the beauty of mountains, clouds and sunsets, evoking the four seasons of the year.

9379 SPRING









9382 WINTER









9380 SUMMER

HIMALAYA

GALLERY COLLECTION



9379 SPRING



9380 SUMMER



9381 AUTUMN



9382 WINTER

MEDITATION COLLECTION





LAGOON

MEDITATION COLLECTION

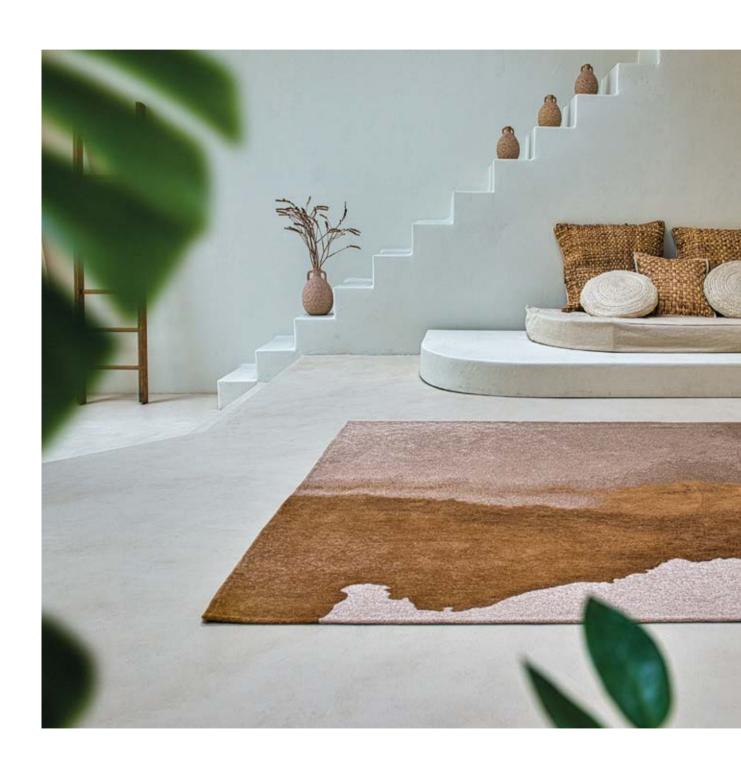
The Lagoon design concept is based on ink blots and Rorschach tests, offering a multitude of interpretations. The design evokes the sea, earth and moss, establishing a close link with nature. The colors blend harmoniously into each other, creating a spontaneous and captivating design.

The color palette is made up of rich, evocative shades. From warm brown to teal, refined gold to vibrant green, and touches of iodine, cognac and deep black, each tone helps to create a natural, authentic ambience.





9332 INKJET







9326 CHESTNUT

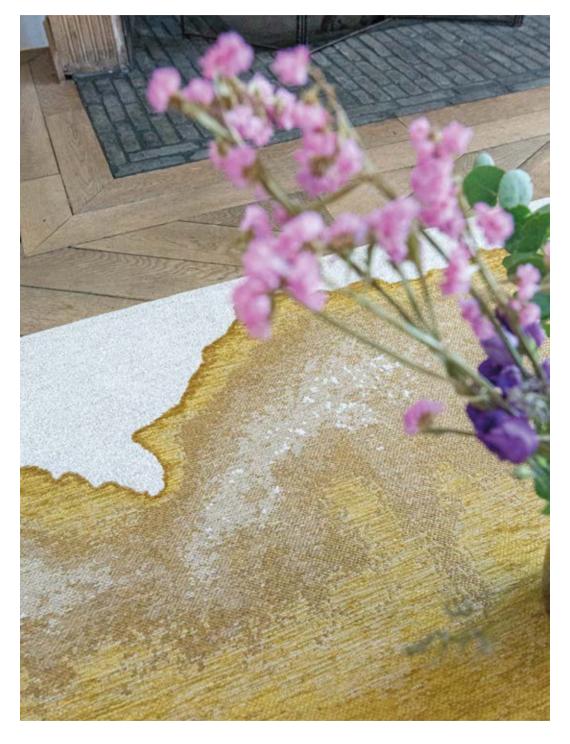




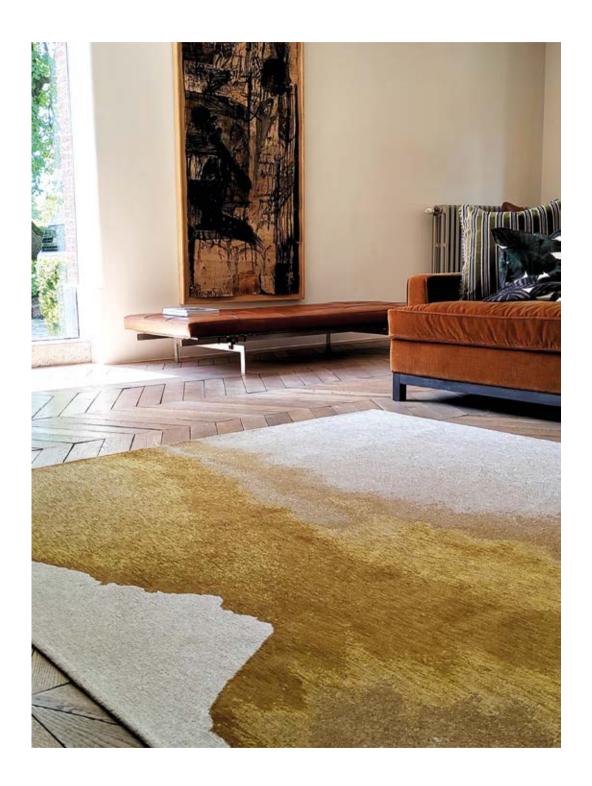


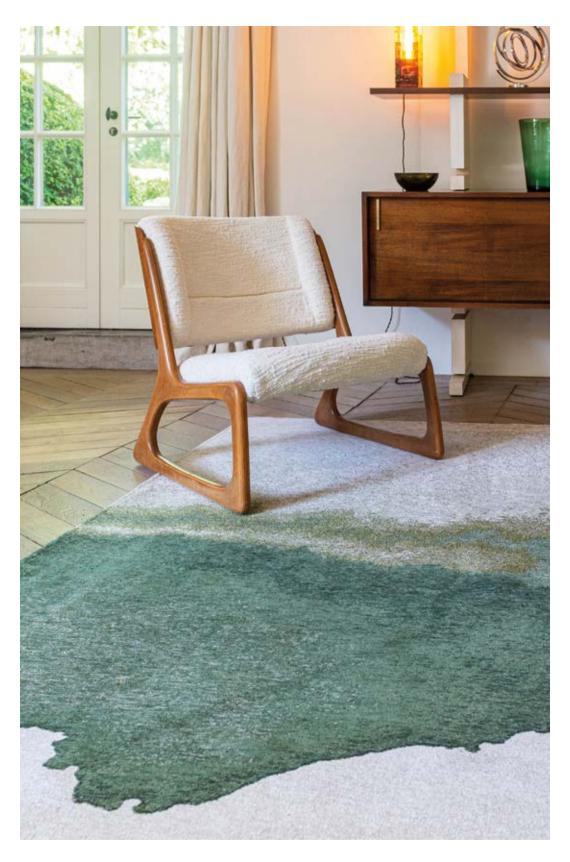
9328 IODE





9333 SUNSET





9331 PALM GREEN

LAGOON

MEDITATION COLLECTION



9326 CHESTNUT



9328 IODE



PALM GREEN



9332 INKJET



9333 SUNSET





SWIM

MEDITATION COLLECTION

Immerse yourself in the world of our Swim rug, inspired by the beauty and fluidity of water. The design concept is based around the cyanotype technique, creating a captivating visual effect.

This rug highlights the interplay of reflections, capturing the magic and brilliance of water. The patterns and shades of color reflect current trends, adding a modern, elegant touch to your interior.

The use of materials is also highlighted in this rug design. The white flamed yarn is adding relief and texture to the whole. This technique adds an extra dimension to the rug, creating a pleasant tactile experience and enhancing its visual appeal.



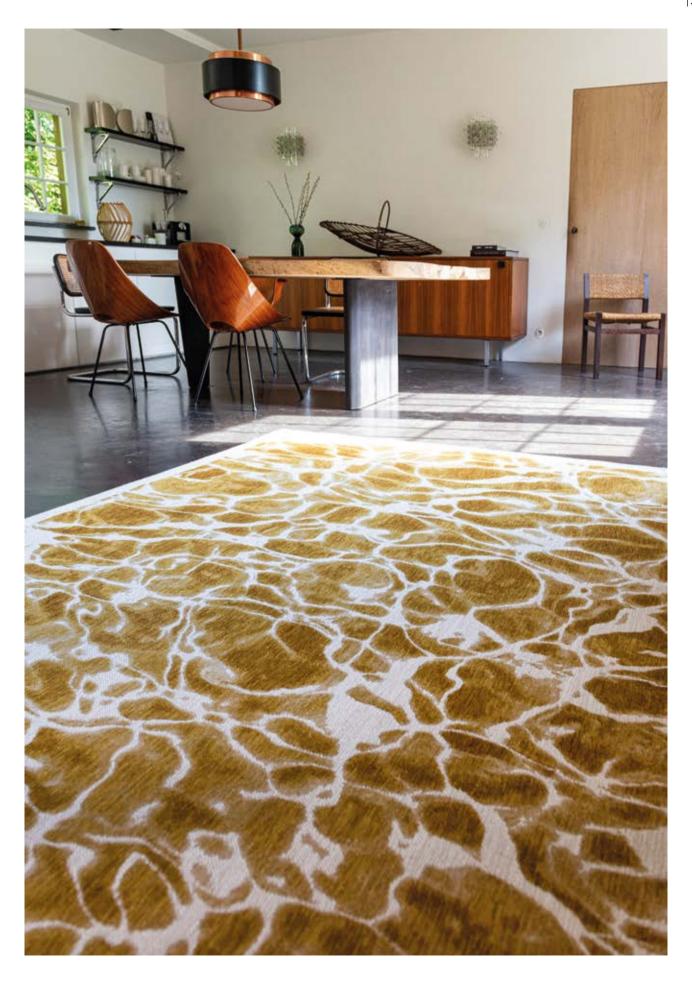
9351 SURF







9349 SAFFRON

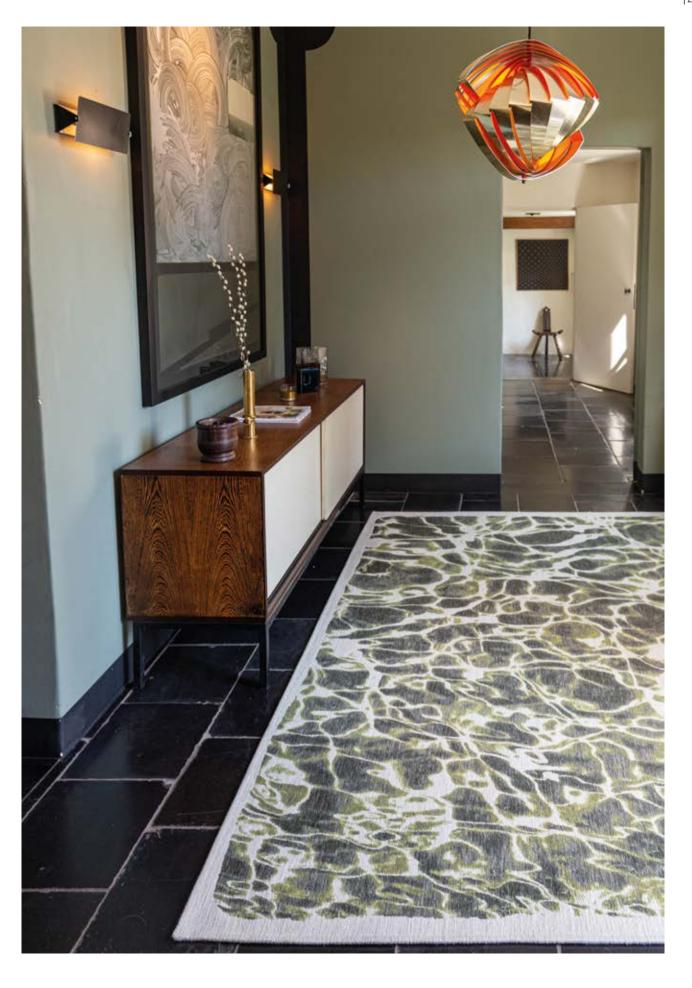


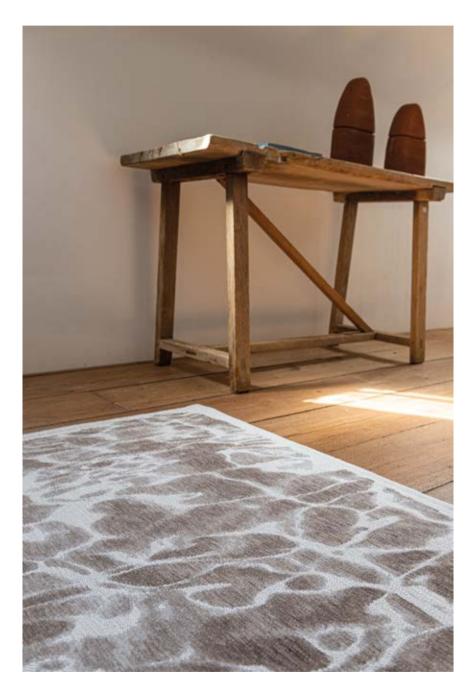






9354 RIVER





9353 GRIT

SWIM

MEDITATION COLLECTION



9349 SAFFRON



9351 SURF



GRIT



9354 RIVER

FADING WORLD COLLECTION



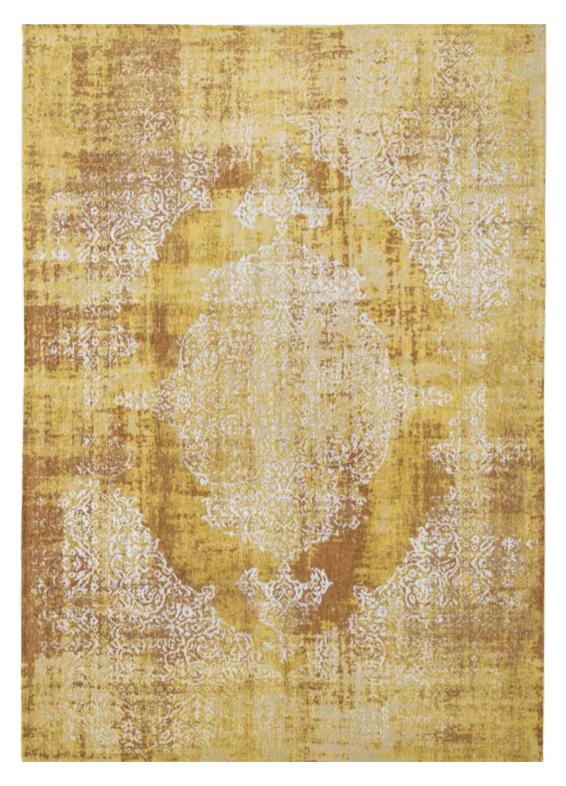


KIRMAN

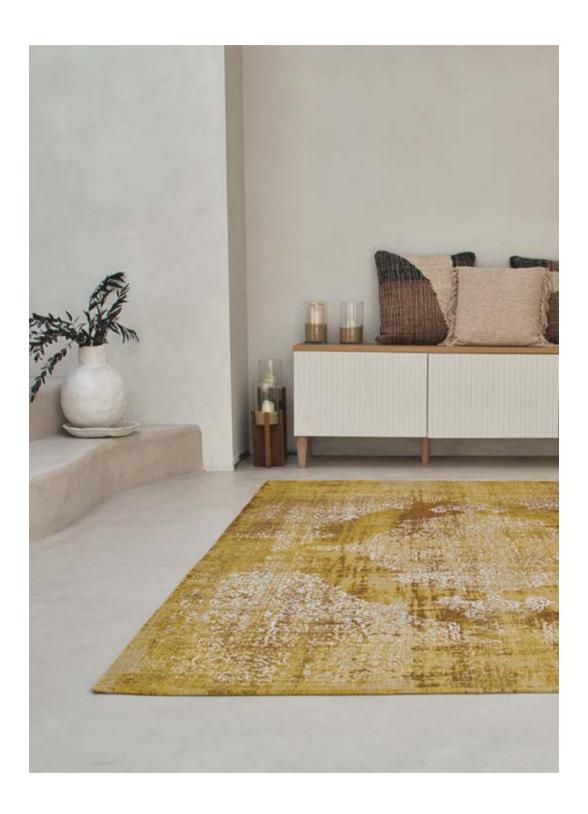
FADING WORLD COLLECTION

The Kirman rug is a harmonious blend of past and present, of classic deconstruction and contemporary artistic expression Inspired by an old design by Louis de Poortere, this rug adds a worn and nostalgic touch.

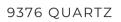
The motif is stylised using a flamed yarn, which structures the design and gives it a textured, subtly evanescent appearance, like a memory that is slowly fading. This unique technique gives the rug a captivating, artistic aesthetic.



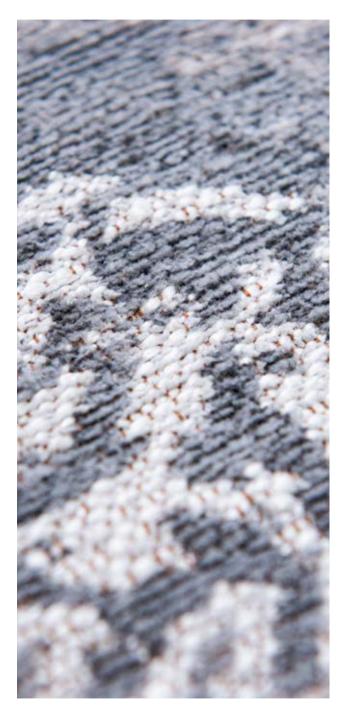
9377 SUNWAX





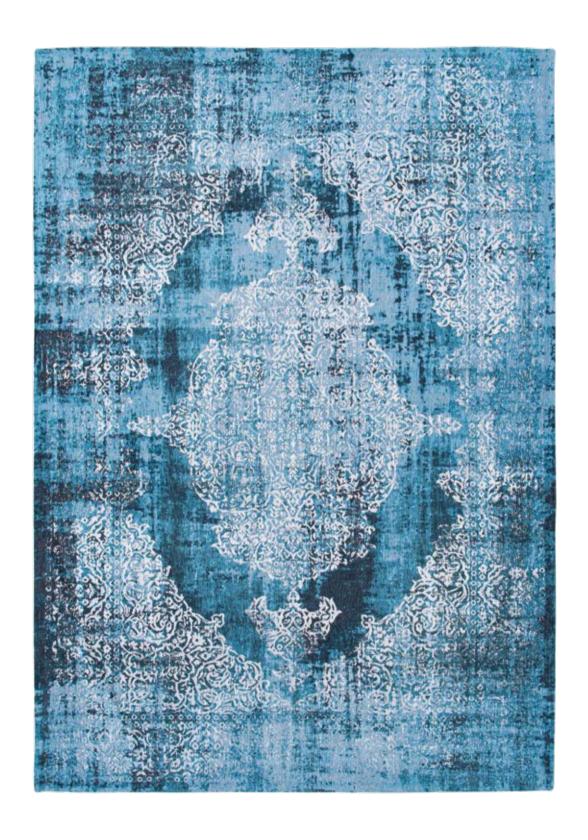








9374 STORM





9378 MARGAUX





KIRMAN

FADING WORLD COLLECTION







9375 TUSCANY



QUARTZ



9377 SUNWAX



9378 MARGAUX

TAPESTRY

ALL OUR GALLERY, POP AND CITIES COLLECTION RUGS ARE AVAILABLE AS A TAPESTRY IN SIZE 100 X 140CM.

THE INSTALLATION KIT OF THE TAPESTRY IS VERY EASY! FOLLOW THE GUIDE ADDED IN EACH RUG.



9389 LOBSTER | STEAM RED



9323 AMSTERDAM | ORANGE CUT



9315 NEW YORK | GATSBY GOLD



9144 STREET GRAPH



9143 DORADO

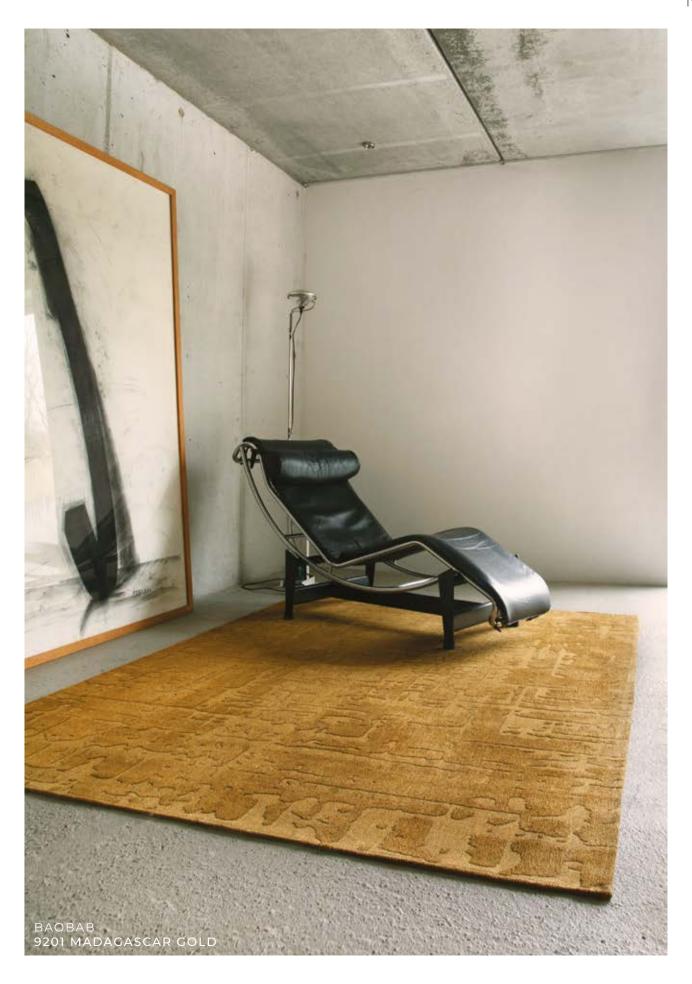


9368 CARPE DIEM



9393 INDIAN RICE

COLLECTION RUGS 2022





BAOBAB **9200 BLACK WATER**





CORAL 9228 OYSTER WHITE



CORAL 9229 SHELL BEIGE



CORAL 9227 BLACK GOLD



GRIFF 8420 JERSEY STONE



GRIFF 8421 BRONX AZURITE

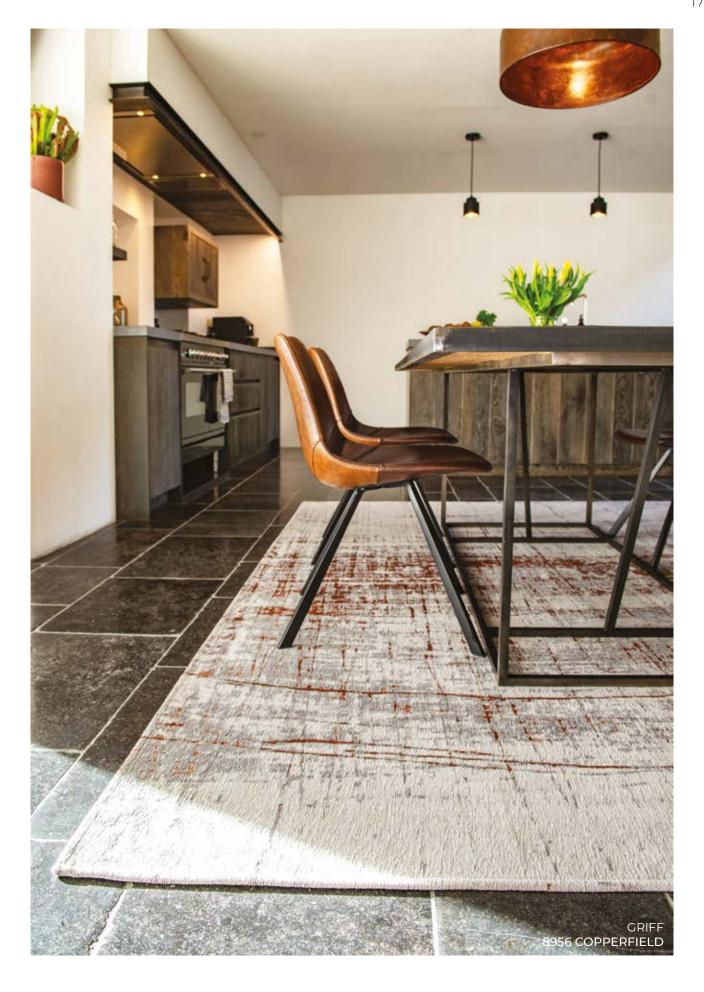








CRACKS 8629 ABYSS BLUE





JACOB'S LADDER 8928 CENTRAL YELLOW





DEDALO 9205 YELLOW SCARAB







DEDALO
9204 REPUBLIC GREEN



DORA 9143 DORADO



GRAFFITO 9144 STREET GRAPH



MODULE 9196 CAMEL BLUE

MODULE 9209 PINK ROHE





MEDALLION 8263 MINERAL BLACK





MEDALLION 9148 STONE



MEDALLION 8383 SALT & PEPPER

KILIM 9115 FEZ RED



HERIZ 8704 AMIR GOLD



HADSCHLU 8719 782 RED



BAKHTIARI 8712 JANISSARY MULTI



8894 TURKISH DELIGHT

STREAKS 8716 CONEY GREY





MONETTI 9116 HISBISCUS RED





VENETIAN DUST 9195 PADUA BEIGE

TECHNICAL SPECIFICATIONS

Design	Baobab, Coral	Lucia	All other designs			
Composition	100% PET (20%rPET)					
Manufacturing process	Jacquard Flatweave					
Backing compositon	PES anti-slip latex					
Height	+/- 5mm 0,20"	+/- 5mm 0,20''	+/- 3mm 0,12"			
Weight	1650 gr/m² 49 OZ/SQY	1500 gr/m² 44 OZ/SQY	1500 gr/m² 44 OZ/SQY			
Fire resistance	flammability accordir BS 4790 CFR 1630-FF1-70		flame resistance according to CAN CGSB 4.2 - 27.6			
Chemical content	determination of maldehyde accord ISO 14184-1	'	prohibit azo dyes free according to EN 14362-1			
Other test	thermal resistance (R) Tog BS 4745 between 0.32 and 0.41 m² k/W					
Certifica- tions	OEKO 100 TEX® 1611062 Centexbel www.oeko-tex.com	RD	CIRCULAR Social collection			

To get your maintenance advice, visit our website www.louisdepoortere.com

AVAILABLE SIZES

sizes (cm)	80x150 31"x59"	100x140 3'3"x4'7"	80x250 31"x8'2"	Ø140 Ø4'7''	140x200 4'7"x6'7"	170x240 5'7"x7'10"	200x280 6'7"x9'2"	Ø240 Ø7'1'	240x340 7'10"x11'2"	280x390 9'2"x12'10"
Baobab Cobblestone Coral Dedalo Jacob's Ladder Kuba Module Papercut Streaks Swim	Х		Х	Х	Х	Х	Х	Х	X	Х
Cracks Griff Lagoon Lucia Sakura	X			X	X	X	X	X	Х	X
Bakhitari Chess Hadschlu Heriz Kilim Kirman Medallion Monetti Venetian Dust Ushak	X NOT ANTIQ.				Х	Х	X		Х	X
Cities Collection Gallery Collection Pop collection		X			X NOT DORA	X	X	X	X NOT DORA	X NOT DORA

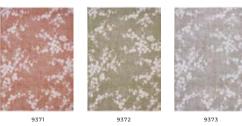
CRAFT COLLECTION

CHESS COBBLESTONE 9338 LUCIA KUBA PAPERCUT 9364 9367

CITIES COLLECTION



SAKURA COLLECTION





GALLERY COLLECTION

DORA

GRAFFITO











FRESQUE







SHAPES







FADING WORLD COLLECTION





























KIRMAN











MEDITATION COLLECTION



ANTIQUARIAN COLLECTION



NUANCE COLLECTION

MODULE



MAD MEN COLLECTION

CRACKS DEDALO A SET STORM STATE ST

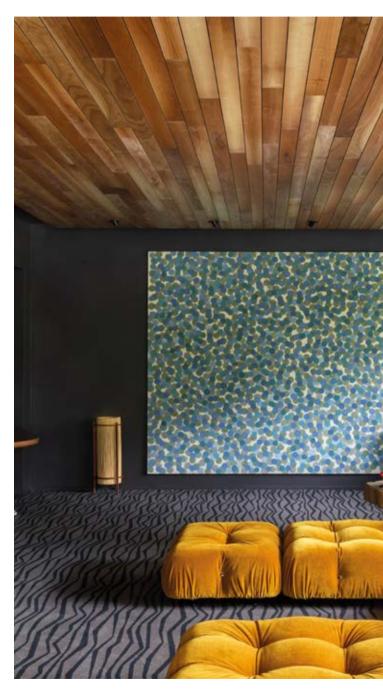
ATLANTIC COLLECTION



STRUCTURES COLLECTION



Discover our other collections



THE WILTON COLLECTION

- A collection of traditional Wilton woven carpets and stair rur





COLLABORATION

– In collaboration with the awarded duo Folkform, we have created a stunning monochrome collection of jute and wool, pushing the boundaries of traditional manufacturing techniques.



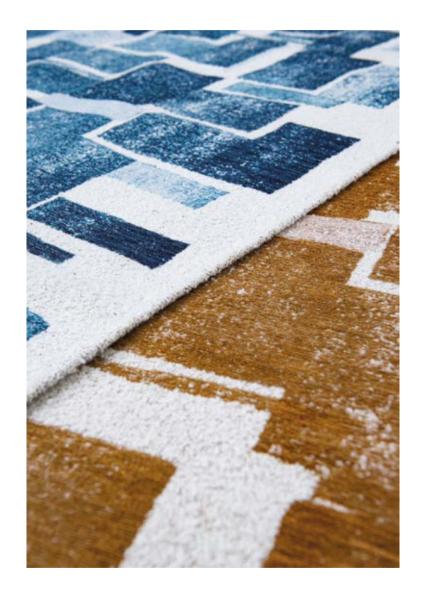
Houses

Studioscott www.studioscott.be

Les maisons de Zoë www.lesmaisonsdezoe.com







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